Public Comments Submitted Online

Comments

• Comments are sorted by Students, Faculty, Staff, Alumni, and External.
• Comments are verbatim as submitted online.

Undergraduate and Graduate Students

1. Gian Pablo Antonetti
Pitt always places an emphasis on students participating positively in the community, but has not stopped investments in ecologically damaging practices that shape our community directly and profoundly. There is a distinct double standard between the administration and the students - we are expected to be positive influences on the community, expected to follow Pitt’s guidelines, and continue playing by the rules you’ve laid out for us, but Pitt is often run like a for-profit business that isn’t held accountable for its impact - you’re not truly a business, you’re a school, and we’re compensating you to be here. Our voice and opinions need to be taken into account during decision-making. Is Pitt a major source of money and economic growth in Pittsburgh? Absolutely. Is the work you do for medical research and other fields important? Absolutely. Is Pitt, as an institution, held to the same standard of behavior to which you expect students to adhere? Absolutely not. The expectation for Pitt is that it will be a leader, and currently it is lagging behind other institutions and organizations that have ceased funding for ecologically damaging practices. Please consider emphasizing environmentally sustainable methods of conducting your business in the future; the student body and the environment will be grateful.

2. Joshua Ash, Phd Candidate - GSPIA
The following report was prepared by the University of Pittsburgh Working Group on Investor Strategies and Human Rights. Please feel free to reach out to the group for further information, we can reached by contacting Dr. Carey Treado at ctreado@pitt.edu or Joshua Ash at jra67@pitt.edu.
(Report Submitted)

3. Brandon Brewster
The students and community fully support divestment from fossil fuels and reinvestment in sustainable options. The evidence is undeniable that anthropogenic climate change is drastically changing our globe. As a University that prides itself on Public Health and the like we need to take immediate action and divest our large endowment from these industries that are harming our communities and planet. Enough stalling, the university produces documents like the Sustainability Plan and boasts about progress in this field, it's time we put our money were our mouth is and divest, as this is the most impactful thing we can do. Students, the pitt community, and the world at large are tired of propping up a dying industry at the benefit of those at the top who have no regard for public health and well-being. It is time to be a leader, uphold Pitt's core values and divest from the fossil fuel industry.
4. **Sophie Browner**

Hello, I am a student at University of Pittsburgh and I believe that Pitt should divest its $4.3 billion endowment from the Fossil Fuel industry. According to the Institute for Energy Economics and Financial Analysis, "Oil and gas sector went from 29% of the S&P 500 in 1980 to 5.3% in 2018, the lowest in more than 40 years." This alone shows how it is not a sustainable or wise choice to continue investing in the Fossil Fuel industry. On top of the economic benefit to divestment, Pitt could be a part of a global movement to fight climate change, and truly become a leader among Universities in doing so. Pitt's academics and extracurriculars have taught me a lot about climate change and how big of an IMMEDIATE threat it is to life on earth. We learn about these things in our classes, and Pitt even implements them with certain initiatives like composting, but you still refuses to take action where it counts the most: the fossil fuel industries. In my day to day life, I feel severe anxiety about global warming, and the impact on my future and my children's future that it will have. Please, do your part. Be the good guy here. It is your social, environmental, and fiscal responsibility. I also urge the endowment managers to consider community reinvestment and investing in clean, renewable forms of energy. As an anchor institution, Pitt has a responsibility to the community it exists within. It has been derelict in executing this responsibility, gentrifying Black and low-income neighborhoods and inadequately serving those it has displaced. It can right this wrong by reinvesting its divested capital in Community Development Financial Institutions. Thank you for reading this, and I hope you choose to listen to student voices. Sophie Browner

5. **Anna Coleman**

Divestment is the most meaningful climate action Pitt can take. It's not only about our emissions and waste. They aren't significant on the bigger scale. What is significant in the unique position of Pitt in South Western Pennsylvania such that the decision to divest will have impacts on our surrounding region.

6. **Isabel Damazo**

Pitt should divest from all fossil fuels, as the University has a moral charge to stop supporting the willful destruction of our planet. Our collective future depends on making the switch to renewable energy, and Pitt should not be investing in any company or companies that continue to ignore the reality we live in and promote and produce fossil fuels.

7. **Zachary Delaney, Co-Director - Student Office of Sustainability**

Investments in fossil fuels (to me) are, functionally, a divestment from the life and prosperity of the people on this planet, in addition to the wildlife and other natural functions and features of the Earth. It is quite clear that the production of fossil fuels and their respective byproducts pose serious danger to our society. I use the word danger because the word risk comes with the connotation that there is still chance involved. I argue that we have passed the threshold of risk and have perpetuated and grown hazards to the entire planet. Our University invests in fossil fuels through our endowment, and even beyond we support the industry explicitly and implicitly through purchasing and distribution of single-use plastics, for example, as well as many other products that are derived from fossil fuels. Through our direct investments, and otherwise, we feed an industry that is known to contribute to air, water, and land pollution. We see mining-related pollution of selenium, arsenic, lead, mercury, iron, hydrogen sulfide, fracking related pollution includes many heavy metals, radioactive materials, organic and inorganic toxins known to cause skin, lung, bladder, liver, stomach, blood, and bone cancers. As a matter of fact, chemical pollution related to the extraction of fossil fuels, petrochemical
plants, and otherwise related pollutions create areas with such long-term environmental damage, they become known as sacrifice zones. When regarding an environmental angle, we see a failure amongst industries to manage waste and pollution, protect and restore land and water, and fossil fuels consumption and production directly contributes to a changing climate. In a social lens, we see abuse of the rights to clean air and pure water, which in Pennsylvania are constitutional rights. I reference environmental and social factors in reference to the ESG Policy Statement. The University of Pittsburgh identified anthropogenic climate change as the “defining challenge of this generation.” “At the University of Pittsburgh, we view this [anthropogenic climate change] as a clear call to action. We can – and must – do more. Find new paths. Forge a better future.” My charge to the Committee is to do exactly what we said we would do when we announced Carbon Neutral 2037. Find new paths. Forge a better future. Wholly divest from fossil fuels, industries that perpetuate environmental racism and injustice, climate change, and the health endangerment of millions of global citizens. No, Pitt’s divestment will not automatically offset pollution or resolve climate change, but you cannot invest in an industry and derive profit without recognizing the consequences of said industry. Meet this moment with leaping bounds and strive for assets and investments that are regenerative instead of extractive. Divest. Thank you.

8. Danny Doucette
<<for your convenience, the following is a transcript of my comments at the Wednesday evening meeting>> Fossil fuel consumption is having a devastating impact, in our backyard and around the world. I can see from the resources submitted to this ad hoc committee that you’ve already been presented with convincing evidence that both extraction and industry disproportionately impact people of color in Pennsylvania. Likewise, it’s becoming increasingly clear that we are at a tipping-point, where millions of our brothers and sisters in the developing world are seeing livelihoods destroyed by the warming climate. For me, I need only think about my second home, Mongolia, where the shifting climate is turning the green steppes of the world’s 19th largest country into an uninhabitable desert. It’s clear we need to do something. By “we” I mean every human, every organization, every company, and every government. So, what can Pitt do? I commend local efforts like the carbon neutrality pledge, supporting green transport, discouraging air travel, and investing in renewable energy. This institution has resources. Using those resources to decrease harm takes courage, and I’m proud of that. But where is that courage when it comes to the university’s investing decisions? Let us not forget that the University of Pittsburgh is an institution of higher learning, deeply rooted in Western Pennsylvania as an education and research hub – not a Wall Street investment firm. The four billion dollar gift from alumni is described as a strategic resource. It should be used as such. Divestment is valuable because it sends an unequivocal message: this institution believes that anthropogenic climate change is real, that it is our fault, and that we are doing what we can to address it. This is a message that resonates with young people, with leading researchers, with alumni interested in making mindful donations, and with progressive community organizers – all of which Pitt needs to attract if it is to maintain its standing. Opposition to divestment, as laid out by Chancellor Gallagher and others, argues that unbridled investment of the endowment generates better returns, which pays for more scholarships. But let’s dissect that logic. A tuition scholarship isn’t real money. It’s a promise that a student can pay less or nothing for their classes. The number of scholarships this university offers depends on how many unpaid seats it is willing to have in its classes. It is in fact a dishonest and pathetic sham to argue that returns from investment equals scholarships. Failing to divest from fossil fuels, in 2020, is nothing less than a failure of vision, leadership, and courage. If this ad hoc
committee does not support divestment in the strongest terms, or if the board of trustees does not consequently enact a speedy and thorough divestment policy, it will be a generational shame. My mother taught me, when I was young, to stand for what I believe in. Even if it’s unpopular, or if it isn’t easy, or if it hurts. Ultimately, the University of Pittsburgh should divest from fossil fuels because it’s the right thing to do. Not because it’s a financially viable course of action, or because it will improve enrollment numbers, or because it will free up investments to target green and community investing. But because it is the right thing to do.

9. Adam Hayes

Pitt should absolutely not in any way shape or form make money off of fossil fuels. Pitt pretends it cares about sustainability but if Pitt makes money off of pollutant-heavy fossil fuels then that is clearly a lie. The future of the planet impacts the future of Pitt students, and investing in fossil fuels tells everyone that the University in Pittsburgh is interested in profit and nothing else.

10. Malcolm Jardine

Condensed Version: I am a graduate student with the Department of physics and I am submitting this comment to urge you to divest the University’s $4.3bn endowment from the fossil fuel industry immediately and reinvest it in local, community-based regenerative industries. As members of the Fossil Free Pitt Coalition have repeatedly pointed out, the endowment is currently an extremely opaque behemoth, with the only transparency coming from the Paradise Papers leaks. I demand more transparency from Pitt’s endowment. The struggle for racial justice - in particular the movement for Black lives has emphasized the interconnectedness of struggles. In protest after protest, we see the link between Black health outcomes and the placement of fossil fuel infrastructure, polluting our air, water, and land. If the university believes that Black Lives Matter, I demand that this committee recognizes this link and makes recommendations for reinvestment that center it. Environmental Justice should be one of the core principles of the university’s endowment, since fossil fuel extraction, production and use disproportionately affects Black, Indigenous, POC, low-income communities and countries in the Global South. I want to make clear that I DO NOT SUPPORT investing in these so-called green technologies or continuing to invest in fossil fuel companies that have pivoted a small part of their operations to cleaner alternatives, while continuing to extract and use fossil fuels. This practice is called greenwashing and I urge this committee to be cognizant of it and not fall prey to flashy marketing that masks the ugly truth and consequences. I want to draw attention to the blatant hypocrisy existing in the operation of Pitt’s marketing departments’ grandiose claims, the education imparted to its students, and the diametrically opposite profit-driven governance of the university’s endowment. Studies by numerous analysts demonstrate that fossil fuel companies may be overvalued by as much as 40 to 60 percent. Financial analysts call this overvaluation the "carbon bubble" and explain that it could cause similar financial turmoil to previous overvaluations (like the 2007 "housing bubble") when it bursts. Divestment now could protect the endowment’s assets in the future. For reinvestment, I urge the endowment managers to consider community reinvestment and investing in clean, renewable forms of energy. As an anchor institution, Pitt has a responsibility to the community it exists within. It has been derelict in executing this responsibility, gentrifying Black and low-income neighborhoods and inadequately serving those it has displaced. It can right this wrong by reinvesting its divested capital in local Community Development Financial Institutions. This will not only grow the endowment, but build community wealth in Pittsburgh neighborhoods, democratize workplaces, advance
regenerative ecological economics, and drive social equity. Instead of forming more committees and engaging in more bureaucratic processes, it’s time to listen to the overwhelming student and faculty consensus for divestment and quickly make concrete moves towards divestment and community reinvestment. Thank you for your time, Malcolm Jardine

11. **Emily Jolly**
Students at the University of Pittsburgh have been urging this Ad Hoc committee to divest from fossil fuels for years now, but the University continues to use bureaucratic processes like these as a stall tactic. While you continue to do this, black and indigenous people continue to lose their land and health due to fossil fuel extraction. In addition, western Pennsylvania continues to struggle to preserve its dwindling wildlife due to habitat loss. Pitt knows very well that renewable energy is where future technology is headed, yet refuses to divest from harmful energy sources for its own personal gain. We, as student activists, will absolutely not stand for greenwashing investment in which you try to convince us that fossil fuel extraction has become "greener," nor will we stand for reinvestment for an industry that is known to pose a danger to our society and ecosystems. Do what's right by the school, by the city, and by the future of this nation by actually divesting from fossil fuel industries. I can warn you, along with many other activists, that things will only continue to get worse if you don't.

12. **C K**
Submitted two comments:
- The university needs to divest from fossil fuels in an effort to reach their carbon neutral goals by 2037. We don't have until 2037, even 2030 for that matter to wait to divest. We must do it now in addition to lowering tuition costs. This university nurtures indentured servitude and suicidal thoughts brought on by student loans. Stop raising tuition and other undergraduate fees, and if you keep doing this at least put that money towards renewable energy instead of athletic uniforms.
- DIVEST YOU PIECE OF TRASH UNIVERSITY

13. **David Katz**
I would like to see Pitt divest from fossil fuels and all companies that also invest in fossil fuels. I don’t believe students should be the gatekeeper to what trades are approved. Though, we should have a say on what companies to never invest in.

14. **John Latella**
I think that divesting from the fossil fuel industry both sends an important message politically and financially that the University is supportive of phasing out fossil fuels. Action is usually only taken by companies when there is a financial incentive to do so, and for this reason, I fully support the push for the University of Pittsburgh to fully divest from fossil fuel industries and companies which are greatly contributing to climate change.

15. **Emily Liu**
I went to the University of Pittsburgh School of Pharmacy for both undergraduate and graduate school. There is only one right move. Let's move with science. Let's ban fossil fuels.

16. **Alison Mahoney**
I urge Pitt to immediately divest from any and all investment in the fossil fuel industry.
17. Riley McGrath
Divest from fossil fuels completely! Pitt needs to set an example as a sustainable university.

18. Kelly McQueston
DIVEST

19. Susan Peterson, Grad student, Dept of English
Thanks for the opportunity to address you all today. My name’s Susan Peterson and I’m a grad student in the English department. I have a three year old daughter who may well live into the 22nd century. I moved to Squirrel Hill a year ago, but I used to be the sustainability director for an affordable housing nonprofit with 5,000-unit portfolio in Austin, Texas. My work in energy efficiency, water efficiency, and renewable energy was worth a million dollars annually to our organization. I’ve been thinking about how I’d approach my own former execs on the topic of fossil fuel divestment if we had had something like an endowment. I think it’s clear to everyone here that the Pitt community overwhelmingly supports divestment -- and that fact surfaces in Pitt’s Socially Responsible Investment Committee report. But I also think that the market supports divestment and it’s a good moment to do it. I want to share a perspective from a brief published by the Institute for Energy Economics and Financial Analysis that demonstrates this. In 1980, the oil and gas sector claimed almost 30% of the S&P 500. By the end of 2019, it made up less than 5%. It’s a much smaller task to reallocate 5% of an investment portfolio as opposed to 30%. What’s more, it’s also less painful to do when you acknowledge how poorly the sector has been performing. Over the last five years, all of the five largest oil & gas companies have lagged the S&P 500. ExxonMobil has performed worst of all. The S&P 500 has gone up 50% and ExxonMobil has fallen 30%. Put more memorably: The combined values of Exxon, Chevron and BP together are less than the value of Tesla. Those companies have lost more than half their value over the last 10 years and Tesla has grown 300-fold. I’m going to share this brief with you. From my perspective, investment from fossil fuels should be of serious concern to any long-term investor. You could invest in just about any other sector of the economy and do better. And Pitt should.

20. Colin Pfeiffer
Pitt should lead by example and divest from fossil fuels. The climate crisis cannot be ignored and without strong leadership showing that divestment is possible, other organizations will not follow. This cannot be a situation where multiple players watch one another and wait for the first move to be made- action must be taken now

21. Heather Phillips
It is imperative that changes are made and that divestment happens. Do not let down your student body. Make the right choice. Thank you.

22. Daniel Pomper, Epsilon Eta Environmental Fraternity
Divest from fossil fuels or live through the consequences
To whom it may concern, The science is there. The public is quickly understanding the imminent threat of climate change. You have continued to blatantly ignore cold hard facts in favor of personal profit at the expense of the health and livelihood of the masses. Further, as an institution founded upon the pursuit of knowledge and integrity, you unabashedly contradict the same values you claim to represent. Shame on you. Divest from fossil fuels, fund green
initiatives and green infrastructure. You cannot eat money, nor will it save you from the rising tides, or the floodwaters or heatwaves. You’ve been warned.

23. Jason Simmons, Epsilon Eta
   No comment submitted

24. Rachel Vertucci
   I commend Pitt's sustainable development goals. However, how can Pitt claim to be making progress towards being more environmentally responsible without divesting from fossil fuels? Divestment is integral to the reversal of climate change.

25. Caroline Weiss
   I am in full support of divestment from fossil fuels and I hope that you consider the major benefits of divestment on climate change. Renewable energy is the future and it will be cost-effective in the long run. Please listen to myself and other students who desire a livable, clean future that will be advantageous to our planet, people, and economy.

26. Sarah Worthington
   I am a student at the University of Pittsburgh and I am submitting this comment to urge you to divest the University’s $4.3bn endowment from the fossil fuel industry immediately and reinvest it in local, community-based regenerative industries. As members of the Fossil Free Pitt Coalition have repeatedly pointed out, the endowment is currently an extremely opaque behemoth, with the only transparency coming from the Paradise Papers leaks. I demand more transparency from Pitt’s endowment. The struggle for racial justice - in particular the movement for Black lives has emphasized the interconnectedness of struggles. In protest after protest, we see the link between Black health outcomes and the placement of fossil fuel infrastructure, polluting our air, water, and land. If the university believes that Black Lives Matter, I demand that this committee recognizes this link and makes recommendations for reinvestment that center it. Environmental Justice should be one of the core principles of the university’s endowment, since fossil fuel extraction, production and use disproportionally affects Black, Indigenous, POC, low-income communities and countries in the Global South. I want to make clear that I DO NOT SUPPORT investing in these so-called green technologies or continuing to invest in fossil fuel companies that have pivoted a small part of their operations to cleaner alternatives, while continuing to extract and use fossil fuels. This practice is called greenwashing and I urge this committee to be cognizant of it and not fall prey to flashy marketing that masks the ugly truth and consequences. I want to draw attention to the blatant hypocrisy existing in the operation of Pitt’s marketing departments’ grandiose claims, the education imparted to its students, and the diametrically opposite profit-driven governance of the university’s endowment. Studies by numerous analysts demonstrate that fossil fuel companies may be overvalued by as much as 40 to 60 percent. Financial analysts call this overvaluation the "carbon bubble" and explain that it could cause similar financial turmoil to previous overvaluations (like the 2007 "housing bubble") when it bursts. Divestment now could protect the endowment’s assets in the future. For reinvestment, I urge the endowment managers to consider community reinvestment and investing in clean, renewable forms of energy. As an anchor institution, Pitt has a responsibility to the community it exists within. It has been derelict in executing this responsibility, gentrifying Black and low-income neighborhoods and inadequately serving those it has displaced. It can right this wrong by reinvesting its divested capital in local Community Development Financial Institutions. This
will not only grow the endowment, but build community wealth in Pittsburgh neighborhoods, democratize workplaces, advance regenerative ecological economics, and drive social equity. Instead of forming more committees and engaging in more bureaucratic processes, it’s time to listen to the overwhelming student and faculty consensus for divestment and quickly make concrete moves towards divestment and community reinvestment.

Faculty

27. Ward Allebach, Adjunct Faculty - Dept. of Geology and Environmental Sciences
In Science Magazine in 2018, Chancellor Gallagher recognized the reality of climate change and called out the president of the United States for pulling out of the Paris Climate Accord. As an academic institution, the University of Pittsburgh has a special responsibility. We are educating young people and preparing them to be responsible and productive members of our society. This must mean more than just churning out degrees and research papers. It must mean that we act on the reality that we see in front of us. It must mean that we do more than talk. We need to show our students and shout it to them - and to our faculty and to our staff – that we understand the seriousness of what’s happening in the world (particularly climate change) and that we are acting: in their best interests; in the best interests of our Pittsburgh communities; and in the best interests of the world. This is what divestment means, and as people of good conscience, you must act. There is a 97% consensus among climate scientists who are actively publishing in peer-reviewed journals, which cannot be ignored any longer. The time for studying this is long over. If the reality of climate change does not bother you, then you should be thinking about it more, reading about it more, and listening to what climate scientists – and your own scientists at Pitt - have been saying now for decades. For the university to continue investing in fossil fuels sends a strong message that you’re not sure if we should be worrying about climate change. And that is hardly a message that an academic institution should be sending. I teach four different classes here at the university that center around concepts of sustainability. I understand that economics is a big part of that equation, and that’s one reason that you may be delaying this decision. But the time for action is too long overdue. Please divest. Sincerely, Ward Allebach

28. Tyler Bickford, Associate Professor of English; Chair, Senate Budget Policies Committee
I urge this committee to support divestment from fossil fuels. The moral case for ending Pitt's support for industries that accelerate the climate crisis is clear, and made more effectively by others. But we are not just dealing with a climate crisis. We are also dealing with a crisis in higher education, and in the economy more broadly. We should see clearly that these crises are intertwined, and the financialization of industries like higher education is a major factor in the environmental and economic problems we are all facing. University financial strategies that focus on maximizing endowment returns are presented as conservative efforts focused on long-term stability. But in fact the widespread imitation of the Yale endowment investment model in recent decades has been destructive to the stability of higher education. It encourages unsustainable, zero-sum rankings competitions; it redirects revenue from urgent needs to indefinite futures without any calculation of the costs and benefits of doing so; and it subsumes our educational mission into the clearly destructive function of the financial industry. Higher education should not be an arm of finance. All of that is to say that the question of “whether non-financial constraints should be placed on investment holdings” should be a simple one. Asserting that there are higher priorities than investment returns should be profoundly simple—none of us would argue with that as individuals. But the fact that as an institution it
takes seating a special committee to carefully study whether, in fact, we should be guided by higher priorities than investment returns is itself evidence that we’ve lost our way. Investing in fossil fuels is clearly indefensible. Your committee has a unique opportunity to help us start to right the ship, and to redirect the University of Pittsburgh onto a more sustainable path that puts our educational mission first.

29. Ayres Freitas, Associate Professor - Dietrich School of Arts and Sciences, Department of Physics and Astronomy
The University of Pittsburgh strives to educate future leaders that will shape our region and the world beyond. If our university aims to attract students that fit that mold, it needs to act as a leader itself. There is essentially no doubt in the scientific and financial communities that the future of our society will be free of fossil fuels as an energy source. The remaining questions are how fast and by what means we arrive at that goal and who bears responsibility for it. Pitt can demonstrate its leadership and be an example in how we invest our money for the sake of a future world that will be more equitable, more sustainable and fairer. A transparent and effective strategy for transitioning the university's endowment away from fossil fuel related industries in a timely manner must be part of such an approach. Our students recognize when we don't put our money where our mouth it, and the brightest and most enterprising students will choose their place of study accordingly.

30. Shanti Gamper-Rabindran, Associate Professor - GSPIA
Please see these two recently available reports, and please post to the resources website so that the Pitt community are informed about these reports. Links below. thanks!

31. Michael Goodhart, Professor
I write to strongly urge the committee and the Board to divest Pitt from fossil fuels. It's not only the right thing to do, it's the financially prudent course. We've already seen the vulnerability of carbon-fuel companies during the pandemic, and as demand for renewables increases and prices fall, it's quite likely that investments in carbon-based energy lose value quickly -- and certain that they will be poor investments in the future. (It's worth noting that oil prices went negative early in the pandemic). The link between human activity and catastrophic climate change is scientifically certain, and as policy-makers are forced to confront and act on this fact, their actions will only diminish the value and the security of carbon-energy investments. One argument I frequently hear against divestment is that many "oil" companies (BP is regularly cited) are making significant investments in renewable energy and that divestment will only hamper this effort. The argument is specious. Most of the investments made by Carbon Majors in renewable energy are purchases of smaller firms (whether with the intent to develop or shelve the technology). There is comparatively little R&D investment. Besides, the argument relies on the faulty reasoning that if Carbon Majors don't purchase and develop these smaller firms, no one will. Since that's obviously false, with demand for renewables rising, the argument collapses. For institutions of higher education, it's important to be on the side of science -- which, we must hope, is the side of history. what "controversy" there is around climate change has been manufactured by the Carbon Majors themselves and flogged by their political allies and campaign contribution recipients. To remain credible with our students, to protect our endowment, and to do our part in ensuring a livable future for ourselves and others globally, Pitt must divest.
32. *Harry Hochheiser, Associate Professor - Department of Biomedical Informatics*
   Please see my comments in the attached file
   *(Letter Submitted)*

33. *Katherine, Hornbostel, Assistant Professor*
   Committee on Fossil Fuels, Thank you for undertaking this critical task. I believe it is crucial that the University of Pittsburgh divest fully from fossil fuels as soon as possible. I am a climate change researcher with expertise in carbon capture technology. Based on many reputable reports in my field (from the Academy of Science & Medicine and others), it is clear that our nation needs to phase out fossil fuels within the next few decades if we want any change of preventing a devastating 2 degree increase in global temperature. By divesting from fossil fuels, the University of Pittsburgh will demonstrate leadership in protecting our planet and our society. We must lead the way in this movement so that other universities and companies will follow in our footsteps and do the same. I truly believe that we can make a significant difference if we act swiftly. Best, Dr. Hornbostel

34. *Charlotte Johnson, Research Collection Coordinator - University Library System*
   The University, in its Endowment, should consider complete divestment from fossil fuels in existing and/or future investments to the fullest extent possible. Profit only lasts so long as there is a world to use it in. Thank you.

35. *Karl Johnson, Professor*
   The use and development of fossil fuels is a highly charged topic. Passions run deep. However, the issue over investment in companies that are involved in the use and development of fossil fuels is a complicated one and is not something where passions should overrule thoughtful analysis. I believe that it is not appropriate to bring to invoke non-financial constraints based solely on passionate views with respect to fossil fuel-related investments for a variety of reasons. I strongly encourage investment decisions to be made on a foundation of thoughtful and careful analysis based on reliable and objective research rather than populist pressure for social change.

36. *Lisa Nelson, Associate Professor*
   This effort represents a lack of understanding of the complexity of investments in fossil fuels and the consequences of divestment for many sectors in society. Worse, this effort is driven by an interest that is politically motivated but ill informed. As Stewards of the University, the Board needs to not bend to the political whims of the ill informed.

37. *Robert Nishikawa*
   *(Letter Submitted)*

38. *Marianne Novy, Professor Emerita*
   Submitted two statements: An original and an amended copy
   *(Letters Submitted)*
39. Mark Paterson
Please see my attached document, which has hyperlinks. Thank you for the opportunity to
speak earlier and submit documents to this Committee.

(Letter Submitted)

40. Jayant Rajgopal
"Both Public Hearings will be transcribed and recorded to allow Committee members who
cannot attend to the opportunity to hear and read comments received." I assume the rest of the
university community will also be able to also watch a recording of these sessions? Could you
please post a link or details on how we can do so (preferably on a university web-site that is
commonly accessed by the university community)?

41. Suzanne Staggenborg, Professor
I strongly urge the University of Pittsburgh to divest all holdings in fossil fuels. Climate change
is urgent and we must all do our part to drastically cut fossil fuel emissions. Pitt should lead
by example even if there are financial costs to doing so.

Staff

42. Maria Castello
I believe the University should completely divest from fossil fuels in existing and/or future
investments in its Endowment, for the good of all people (especially young people) and for the
good of the environment.

43. Abigail Chen
I encourage the Committee to consider the short and long-term effects of the effects of
continued reliance of funds from fossil fuel investments. Investing in fossil fuels promotes
their use, and with it, the pollution and adverse health effects that affect university affiliates
and the wider community. Also, fossil fuels are no longer the only option for energy use and
investment. Wind, solar, geothermal, and other renewable energy sources have less harmful
effects on the environment and public health, while also providing growing options for
investments. With this in mind, I recommend divesting from fossil fuels, and diversifying the
university's portfolio to include renewable energy sources.

44. Kate Fissell
As a staff member at the University of Pittsburgh for over 20 years, I care about its values and
I care about it striving for the highest levels of integrity and competence in carrying out its
mission. I welcome this opportunity to register my concern that continuing to support and to
gain wealth from fossil fuel companies by including them in the University's endowment
portfolio is an affront to its values, integrity, and competence. I urge the Board of Trustees to
constrain the University endowment holdings so as to exclude investments in fossil fuels.
Implicit in the University's mission of providing superior educational programs is a University
value to respect and support the communities served by those programs. As the University's
Neighborhood Commitments program puts it: “When we combine the community’s agendas
and wisdom with the University’s assets and resources, we can make a difference.” The
damage caused by CO2 pollution is extensive and rapidly becoming irreparable. The burdens
of this damage are not distributed fairly, as can be seen locally in the siting of industrial
facilities and globally in the flooding and droughts in developing countries who emitted
relatively smaller amounts of CO2 pollution. The University's mission to “advance learning through the extension of the frontiers of knowledge” is clearly constrained by ethical values, one example being guidelines for human subject research. If a scientist cannot pursue knowledge by harming human subjects, equally a trustee should not be able to pursue financial gain by harming human communities and the ecosystems they depend on. The fundamental values of the University need to pertain to all aspects of its operation, including financial decisions. The reality of anthropogenic climate change was first scientifically hypothesized over 100 years ago, modern scientific findings were presented to the US congress over 30 years ago, and nearly unanimous international agreement on addressing the climate crisis was achieved at the Paris accords five years ago. This is not a fad and it is not a special interest group concern. The work and research of the University's own faculty, staff, and students across multiple departments contributes to a growing body of knowledge about the causes, ramifications, and potential mitigation of the climate crisis. To act with integrity the University needs to support these findings by allowing them to inform its policies, financially and elsewhere. These are complex issues. An orderly adjustment of the endowment portfolio needs to be planned and reinvestment decisions need to be made. An understanding of the significant role coal and natural gas has played for workers in Western Pennsylvania needs to be appreciated. A tolerance for paradox and incremental progress needs to be maintained: yes, the University can upgrade a garage for gasoline cars at the same time it is divesting from gasoline companies if its moral compass is strong. I hope the university does not choose to avoid these issues or opt for simplistic thinking. Rather, the University can leverage the competencies it has in so many key areas in this discussion to rise to the occasion and truly take a leadership role in addressing the climate crisis.

45. Samantha Ford, Sustainability Projects Coordinator

Pitt is a great institution that constantly pushes the boundaries of science and rallies under the call to “Forge Ahead”. I believe to truly be an innovative institution we need to lead with the goal of protecting vulnerable populations and creating/investing in science that will help our students and future generations. I do not claim to know if divestment is truly the answer, but I urge this committee to investigate what it would mean to move away from the outdated technologies of fossil fuels towards regenerative practices. I would like to submit the following resources for the committee’s consideration and ask you- what future do we want Pitt to be known for forging?

https://www.nature.com/articles/s41560-019-0425-z
https://www.ncbi.nlm.nih.gov/pmc/articles/PMC5800116/
https://www.ucususa.org/resources/hidden-costs-fossil-fuels

Below is my summary with references of recent research that I think the committee should be aware of when deliberating:

- In Pittsburgh, a recent study of children in eight school districts located near significant sources of air pollution emissions, such as the U.S. Steel Clairton Coke Works, NRG’s Cheswick power plant and Braddock’s Edgar Thomson Steel Works demonstrated the
adverse health effects associated with exposure. The 1,207 children who participated exhibited an asthma prevalence of 22.5 percent (Gentile et al, 2018).

- As of 2018, the national asthma rate reported for children was 7.5 percent, placing some of Pittsburgh school’s child asthma rates three times higher than the national average, indicating a significant health burden caused by local air pollution (CDC, 2020).

- During the study’s monitoring period almost 71 percent of participants were exposed to levels of outdoor air pollution that were above the threshold set by the WHO for particulate matter (PM). Children in schools exposed to the highest levels of PM from industrial sources were 1.6 times more likely to be diagnosed with asthma than children in other districts (Gentile et al., 2017).

- The childhood asthma rate for all of Allegheny County is 11% which is still higher than the national average (Jones et al., 2020).

- Black individuals are 1.54 times more likely to be exposed to particulate matter of 2.5 micrometers in diameter or less than the rest of the population, regardless of their social economic status (Mikati et al., 2018). This means that black individuals are exposed to 54% higher rates of particulate pollution than the general populations, as they are more likely to live in communities that are located near highways, refineries, airports, and other sources of air pollution (Mikati et al., 2018).

- This is not only true for particulate matter. Nationally minorities are exposed to residential outdoor nitrogen dioxide (NO2) concentrations that are 38% higher than the white majority’s exposure. This inequity existed even when income levels were controlled. Prolonged exposure to NO2 levels has the potential to have significant public health impacts on black communities (Clark et al., 2014).

- Another study showed that black communities are disproportionately exposed to toxic air pollution generated from the fossil fuel industry and bear the burden of production, as they on average breathe 56% more pollution than they themselves create (Mikati et al., 2018).

- One can clearly see the impact of the fossil fuel industry in Pittsburgh when viewing the disparities in childhood asthma; as of 2017 black children under five years old were four times more likely to be hospitalized than white asthmatic children. With a rate of 29.1 hospitalizations per 10,000 black children under five which exceeds the Healthy People 2020 goal of 18.2 per 10,000 one can see the impact poor air quality is having on minority communities in Pittsburgh (Jones et al., 2020). References Clark, L. P., Millet, D. B., & Marshall, J. D. (2014).

- National patterns in environmental injustice and inequality:

46. Rachelle Haynik, Research Coordinator – Center on Race and Social Problems - School of Social Work
As a double alumna and current staff member, I am writing to insist that Pitt divest its endowment from all fossil fuels and other industries that threaten the continued health of the planet. If we want Pitt to exist in another 225 years we must be a leader in protecting the environment. The health of the environment is another necessary battleground in Pitt's commitment to racial equity given that Black communities are inequitably exposed to environmental toxins and contaminants. By divesting from fossil fuels, Pitt can once again be on the right(er) side of history.

47. Karsen Shoger, Research Technician
Please completely divest from fossil fuels.

48. Briar Somerville, Academic Coordinator, Languages & Classics - Dietrich School of Arts & Sciences
Please divest from fossil fuels as quickly as possible, and make sure Pitt lands on the right side of history. Climate change is a serious and time-sensitive issue. Thank you in advance for anything you can do to expedite this process.

49. Kevin Stiles, Pitt Leasing and Real Estate
Will the small gasoline and diesel vehicles used by Pitt Grounds Crew be replaced with electric versions?

50. Keilah Vidal
I am a _________(student/faculty/staff/community member) from ________(location/school/organization) and I am submitting this comment to urge you to divest the University’s $4.3bn endowment from the fossil fuel industry immediately and reinvest it in local, community-based regenerative industries. This committee is charged with providing options on whether, to what extent, and via what methods the University, in its Endowment, should consider divestment from fossil fuels in existing and/or future investments. As members of the Fossil Free Pitt Coalition have repeatedly pointed out, the endowment is currently an extremely opaque behemoth, with the only transparency coming from the Paradise Papers leaks. If there was more transparency in the management of such a large amount of capital, we could more clearly see the university’s prioritization of its financial affairs in contrast to its stated values, mission and goals. Managing $4.3bn is political, and to pretend that you can just follow market forces to a profitable conclusion betrays a poor understanding of politics, economics, and the future of our world. The struggle for racial justice - in particular the movement for Black lives has emphasized the interconnectedness of struggles. Again and again we see the link between Black health outcomes and the placement of fossil fuel infrastructure, polluting our air, water, and land. If the university believes Black Lives Matter, its investments in the fossil fuel industry ignores the reality that Black people nationally are exposed to 1.54 times more air pollution than white people, the counties most likely to be impacted by natural disasters have an average population that is 81% minority, and according to the NAACP, race is the number one indicator for the placement of toxic facilities in this country. Racial justice goes beyond inviting speakers to talk at webinars - the university must follow it up with strong
action - starting with divesting from fossil fuels. I also want to highlight the disproportionate impact of fossil fuel extraction, production and use on Indigenous communities and countries in the Global South. As developed countries use a significant share of the energy produced, the countries in the Global South and coastline communities experience the disastrous effects of climate change, with unpredictable natural disasters that are exacerbated by continued wanton fossil fuel use. Environmental Justice should be one of the core principles of the university’s endowment, ensuring that the slanted economic and political systems do not enjoy uncritical support through investments of large sums of capital. When members of FFPC presented the case for complete divestment from fossil fuels and reinvestment in regenerative community initiatives, they were met with several questions about investing in so-called ‘green’ technologies that make the extraction and use of fossil fuels marginally safer. I want to make clear that I DO NOT SUPPORT investing in these so-called green technologies or continuing to invest in fossil fuel companies that have pivoted a small part of their operations to cleaner alternatives, while continuing to extract and use fossil fuels. This practice is called greenwashing and I urge this committee to be cognizant of it and not fall prey to flashy marketing that masks the ugly truth and consequences. As mentioned in the IPCC Special Report on Global Warming of 1.5°C approved by governments, “Allowing the global temperature to temporarily exceed or ‘overshoot’ 1.5°C would mean a greater reliance on techniques that remove CO2 from the air to return global temperature to below 1.5°C by 2100. The effectiveness of such techniques are unproven at large scale and some may carry significant risks for sustainable development.” The risks far outweigh the marginal short-term gains from investing in these life-threatening industries. I want to draw attention to the blatant hypocrisy existing in the operation of Pitt’s marketing departments, the education imparted to its students, and the governance of the university’s endowment. While on the one hand, Pitt touts itself as a sustainability leader and teaches a robust environmental curriculum highlighting the dangers of a fast-warming Earth exacerbated by fossil fuel use, it recklessly enables the operation of those same industries by uncritically following the profits with its endowment. Not only is investing in the fossil fuel industry morally reckless, it is also extremely risky financially. Studies by numerous analysts, including the London School of Economics, the Aperio Group, HSBC, and Impact Asset Management, demonstrate that fossil fuel companies may be overvalued by as much as 40 to 60 percent. Financial analysts call this overvaluation the "carbon bubble" and explain that it could cause similar financial turmoil to previous overvaluations (like the 2007 "housing bubble") when it bursts. Divestment now could protect the endowment’s assets in the future. As the university considers divestment, it is equally important to look at avenues for reinvestment. For this, I urge the endowment managers to consider community reinvestment and investing in clean, renewable forms of energy. As an anchor institution, Pitt has a responsibility to the community it exists within. It has been derelict in executing this responsibility, gentrifying Black and low-income neighborhoods and inadequately serving those it has displaced. It can right this wrong by reinvesting its divested capital in Community Development Financial Institutions. This will build community wealth in Pittsburgh neighborhoods, democratize workplaces, advance regenerative ecological economics, and drive social equity. Pitt is already late to the game when it comes to divestment. More than 1,110 institutions with over $11 trillion in assets have committed to divesting from fossil fuels. There are many roadmaps that could be followed. Instead of being a leader, Pitt is lagging behind many educational institutions that have divested their endowments from this toxic and dangerous industry and reinvested in their communities and in funds that exclude fossil fuel companies. Instead of forming more committees and engaging in more bureaucratic processes, it’s time to listen to the overwhelming student and
faculty consensus for divestment and quickly make concrete moves towards community reinvestment.

**Alumni**

51. *Linda Backo, Self Employed*
Nuclear Energy has a compact footprint for the amount of power it can produce on a level, consistent basis - reconsider it for baseline energy. To completely eliminate "fossil fuels" there are many by-products that would then need to find a new material source for manufacture - check out the link [https://www.coga.org/factsheets/everyday-products-uses](https://www.coga.org/factsheets/everyday-products-uses)

52. *Barbara Brandom (retired from Children's Hospital of Pittsburgh)*
See attached. Thank you for this opportunity to express my strong opinions. Attached are my arguments and suggestions with references to some of the work of researchers outside Pitt. *(Letter Submitted)*

53. *Natasha Calabria, Development Assistant - Independence Historical Trust*
As a graduate of the University of Pittsburgh, I am writing to support Fossil Free Pitt's demand to divest from fossil fuel holdings in the University endowment. Climate change is the single greatest threat to the health of our communities, natural and cultural heritage resources, and our planet. I do not believe that the University should support or profit from industries that have lobbied to slow or stall a transition to a green economy. An economy, which will provide numerous job opportunities for new and developing fields. This is an important action for the University to take that will support jobs in sustainable industries and a livable future for graduates.

54. *Robert Campion*
My name is Robert Campion, a recent graduate of the University of Pittsburgh. As a former student and alum, I am again, as I did as a student, calling on the University to divest their endowment money in the fossil fuel industry, as it is a testament to the blatant hypocrisy of the university claiming to be a sustainable university or having sustainable goals in mind. The university should divest immediately. As an alum, I will not be affording the university any alumni donations, involvement, and will continue to share the university’s complacency in the climate change crisis that faces our world until the university does divest, as I know so will many other alumni.

55. *Christopher Connell*
My name is Chris Connell and I am an alumnus of University of Pittsburgh. I am submitting this comment urging the university to divest the $4 billion endowment from the fossil fuel industry and reinvest in local and community-based regenerative industries. The Board of Trustees is in a position to impact the future of our planet and the health of our communities, and divesting from fossil fuels shows that there is a real commitment to honor this. Not only that, but reinvestment into clean energy needs to be implemented. Renewable energy is not only beneficial to the planet and to public health, but it is a lucrative investment that will pay dividends in the future.
56. Annie Deely
I demand that Pitt DIVEST from fossil fuels. Divestment is imperative for the future of the university, its students, and the city. I fear for my future and that I will have to leave my home because of climate-related disaster due to the fossil fuel economy. Pitt should be fighting for young people's futures, not poisoning them. Thank you Ann E Deely adeely2015@gmail.com

57. MJ Flott
Investing in fossil fuels is directly against the interests of the students at Pitt who are being matriculated into a world facing climate disaster. Divest from fossil fuels to increase these students' chances of being able to use their Pitt education to improve the world for generations to come.

58. Amy Greek
Fossil fuel funds are a bad look. Invest in clean energy instead, and support the future of the university and students without killing the planet.

59. Avocet Greenwell
As a recent Pitt graduate, and one graduated with a certificate in sustainability, nothing would make me more proud of this institution than to see it pave the way in divesting from fossil fuels, charting the path to a more resilient and sustainable future. I urge the Committee to strongly consider the comprehensive benefits to such a divestment, for our planet and for generations to come.

60. Matthew Haas
I am completely against the divestment from oil and gas companies. As an alumni I am deeply disappointed to hear this is even being considered as it sounds like very little research went into actually studying and understanding the nuances involved in the hydrocarbon / energy consumption / climate change relationship. If the university does decide to divest from fossil fuels then it had better divest from every company that uses fossil fuels along their production stream. Not doing this would be extremely hypocritical. If the university chooses to remain invested in fossil fuel companies it will show me that more complex solutions are being considered against very complex issues and I will begin donating to the university again. Pulling investments out these companies (who are also spending billions to fix climate change) is such a simplistic, knee-jerk response rather than actually understanding and fixing the problem.

61. David M. Kitch
(Letter Submitted)

62. Christie Lawry, Director - Pittsburgh Ultimate
As a graduate of the University of Pittsburgh who majored in Environmental Studies, I am writing to support Fossil Free Pitt's demand to divest from fossil fuel holdings in the University endowment. Climate change is a major threat to the health of our planet. I believe that the University should NOT support or profit from industries that have lobbied to slow or stall a transition to a green economy. This is important! It will support jobs in sustainable industries and a livable future for current, past, and future students.
63. Katelyn Morris, Counsel - East Management Services  
(Letter Submitted)

64. Taiji Nelson, Sunrise Movement
As a University of Pittsburgh Graduate who majored in Environmental Studies, I'm writing in support of Fossil Free Pitt in their request for endowment divestment from fossil fuel corporations. I believe that climate change is the single biggest threat to our futures, and that Pitt should not support, nor profit from, industries that contribute to the climate crisis.

65. Tom R. Pike
When I was a student at Carnegie Mellon, I took two classes at the University of Pittsburgh, my mother's alma mater. I have spent the last nine years in California, where the UC system recently divested from fossil fuels on purely economic grounds. Climate science tells us we must stop burning fossil fuels immediately, so a world where they are a smart investment is not a livable planet for long. So there is no world in which they are a smart investment. Dollars cannot be spent on a dead planet. Either fossil fuels are on their way out, in which case investing in them is a poor decision... Or they are not on their way out, in which case, we are.  
As a member of the U Pitt community, I call on the University to show leadership. It is time to stop profiting from the destruction of the world you are preparing your students to enter. Investing in fossil fuels is incompatible with your mission, and incompatible with continued human habitation on Earth.

66. Prem Rajgopal, Organizing Fellow - Center for Coalfield Justice
I urge the board of trustees to vote to divest from fossil fuels in entirety. Through work I have seen how industry ravages communities and our planet cannot afford to be continually destroyed through the greed of such a predatory industry. I believe divestment aligns with both financial and moral goals that the University of Pittsburgh espouses. Divest now!

67. Samuel Ressin
I am strongly in favor of efforts to divest from fossil fuels. We cannot continue to financially support an industry that seeks to disrupt our life-supporting planetary systems by releasing dangerous amounts of greenhouse gases into the atmosphere. I urge the University to listen to the student-led Fossil Free Pitt Coalition and follow their demands.

68. Jennifer Schnakenberg
I’m writing to respectfully request that the University of Pittsburgh divest from fossil fuels. Universities need to be in the forefront of the science-based fight to mitigate climate change.

69. Daniel Spagnolo, Computational Biologist
I received my PhD from Pitt’s School of Medicine in 2018. I currently live and work in Pittsburgh, and my presence and participation in the scientific community reflects upon the reputation of the University of Pittsburgh as one of its many alumni. I understand and recognize the goal of the University of Pittsburgh to maximize their endowment for the betterment of the University - to generate funds that can be used to hire top notch faculty and staff, build and improve newer/better facilities, and provide financial aid to their students, whilst being financially solvent. In your words, the University’s endowment is used "to carry out its education and research mission now, and into the future." This mission seeks to train Pitt’s
alumni to be more educated, well-rounded, and equipped to build a better future. However, maximizing the endowment cannot be the only factor. It must be balanced with controls for ethical navigation of the investment landscape, the goal of investing in our future as a planet, and reducing any other negative externalities that could be brought about by the endowment’s investment strategy. We must hold ourselves to a higher standard to see the change we hope for in the world. Climate and environmental scientists are telling us that our time is running out - we must act now to prevent irreversible damage to our planet. I will not belabor upon the science of global warming as this ground has already been well-trodden with decades of research. Instead I will get to the point: to invest in industries, such as the fossil-fuel industry, that destroy our planet and will make it uninhabitable to future generations, is deeply unethical and morally reprehensible. In my personal financial plans, I include a budget for giving. This includes money for direct distribution of funds to the community, GoFundMe fundraisers, mutual aid projects and organizations, non-profits donations, etc. While I am waiting until after my student loans are paid in full, this budget would also include donations to the universities that have educated and trained me in my career path. But again I will be frank here: I will not donate to the endowment of the University of Pittsburgh unless it is divested from fossil fuel assets. I cannot justify contributing to the wealth of the fossil fuel industry, while they destroy our planet with impunity. For the sake of my niece and nephews, I cannot pass onto them a planet that is doomed to be uninhabitable in the foreseeable future. The stakes are extremely high, literally life and death. Aside from the moral implications, fossil fuel investment can also be a bad financial decision for the University of Pittsburgh. Many others like myself who would otherwise donate to the endowment may withhold these donations according to their personal moral compass. Additionally, fossil fuels are not a stable long term investment as they once have been; the future is in green power - wind, solar, hydro, nuclear, etc. - while fossil fuel is a stubborn holdover from a time with different needs. With the growing number of fossil-free mutual funds that are financially sustainable, there is literally no reason to not divest. I urge the University to consider fossil fuel divestment.

(Letter Submitted)

70. Joseph Topper
The University of Pittsburgh needs to commit to the future of a cleaner climate and divest the investments in fossil fuel corporations. During my time at Pitt, I witnessed the administration show a lack of empathy and transparency with both faculty and students, and it is clear that the only thing that matters to them is getting wealthier and protecting their image. Shame on this “global leader” of a university. We have among the most expensive in-state tuition in the country, for what? All of our money is going to the top and being given to greedy oil and gas companies.

71. Mary Jo White, Former Pennsylvania Senator and former Commonwealth Trustee
This comment was prepared on November 11, 2020 by Senator Mary Jo White - PITT Alumni (Letter Submitted)

72. Sharon Yeager
In 2013, Pitt completed its most successful capital campaign, convincing thousands of donors to contribute $2 billion to "build our future." However, if you invest donor contributions in industries and operations that cause loss of coastal land, human climate migration, and other needless planet damage - how does that honor donor intent? What future is that building? Pitt is right to focus on the building the future, but that means investing in research and new ways
to power our economy that are better than burning carbon-based fuels and creating continued air and water pollution. Institutional investors have even more influence than government regulators because they hold the checkbooks. Pitt and peers need to speak up so that corporations and their shareholders see that there is real value in investing in R&D and moving forward instead of fighting tooth-and-nail to stay in a flawed past. Sharon B. Yeager CAS ’88

External

73. John Blau, Sunrise Movement Pittsburgh
My name is John Blau, and I moved to Pittsburgh in January of this year, 2020. Even before I moved here and got to talk with the people in our communities, I heard a lot of stories about Pittsburgh. Those stories—about the namesake of this great University, always touch on one aspect of life: the air quality, and water pollution in our community, caused by fossil fuels. From countless colleagues, neighbors, and online recommendation boards I’ve heard: "Live in these neighborhoods-- they’re the ones without cancer in the water" - "I need to take medication on the days the factories burn the most" - "The low-income communities are the ones worst afflicted, because those folks are trapped." For this to be the story of Pittsburgh--the story that I knew even before I stepped foot on our city-- is offputting at best, and a sad reflection of our priorities at the worst.

74. Chelsea Burket, Sunrise Movement Pittsburgh
Colleges and universities are fortunate enough to have a huge ability to affect change. Climate change is one of the greatest threats faced by our community, our country, and our planet. Please consider using your power to be part of the solution by divesting in fossil fuels.

75. David Callahan
(Letter Submitted)

76. Kyle Carson
It is disheartening, in light of the apparent climate crisis we are in the throes of, that an institution like Pitt would support the very industries that have perpetrated it. Pitt’s interests should lie in renewable resources, clean energy, and divesting themselves from fossil fuels. Our reliance on these “scarce” pollutants is holding us back as a society, and is positioned to irreversibly cripple our planet.

77. Alexandra Dobell, Clean Water Action
Hello I am a community member from Point Breeze. I really urge the divestment of the University’s endowment from the fossil fuel industry. It should be reinvested into our local, community-based regenerative industries. This system needs to be more transparent! And we do not benefit from any kind of greenwashing, we need substantial and DEEP changes. Fossil fuels are not a good financial investment right now. We need to invest in the future of our planet and quickly!
78. Jeffrey Eshelman, Senior Vice President, Operations & Public Affairs - Independent Petroleum Association of America
To the Ad-Hoc Committee on Fossil Fuels of the Board of Trustees of the University of Pittsburgh, we appreciate the opportunity to share with you important resources to guide the Trustees’ conversations regarding the fossil fuel investments.

(Letter Submitted)

79. Catherine Gammon
As a former full time faculty and occasional adjunct, as a resident of Pittsburgh and a living being on the planet, I urge you, for the sake of the biosphere that supports us all, to do everything possible as quickly as possible to divest Pitt from any and all engagement in fossil fuel related and supportive industries, whether extraction, transporting, refining, or financing. Thank you very much, Catherine Gammon 947 Lilac Street Pittsburgh PA 15217

80. Gillian Graber, Executive Director - Protect PT
No comment submitted?

81. Claire Hughes, Sunrise Movement PGH
I'm writing to support Fossil Free Pitt, and Pitt needs to immediately divest from fossil fuels. Fossil fuels hurt everyone while specifically targeting the most marginalized people in a community. They endanger the environment, therefore and will soon and inevitably lead to the destruction of a habitable earth. I urge you to follow Fossil Free Pitt's lead.

82. Mackenzie Kimmel, Sunrise Movement
Hello! I'm a Pittsburgh resident and climate activist who has worked with Pitt as a freelancer for years. Our community -- and the entire world -- look to our academic institutions to be leaders in the world, demonstrating through their actions the consequence of living an informed, just life, and trusting deeply in the veracity of conclusive scientific findings. Climate science has shown us that continuing to rely on fossil fuels will have catastrophic impacts for all life on earth. Any institution that claims intellectual authority and credibility -- as universities should -- must adhere to the highest possible standard, including divesting from fossil fuel. If our institutions of higher learning cannot muster the courage to show us that a better world -- one where we trust scientists and let their findings guide our progress-- is possible, who on earth will?

83. Sage Krombolz, Product manager - DDI
Divest!!!

84. Amos Levy, YMCA Lighthouse
As a community arts educator with the Homewood YMCA, I want to urge Pitt to divest from fossil fuels with destroy our planet and create unsustainable jobs. The impacts of fossil fuels most adversely impact poor communities, like Homewood, who do not have the resources to insulate themselves from extreme weather, pollution, and the resulting economic instability. At the YMCA we are working with Pitt's Community Engagement Center. If Pitt truly wants to be a good neighbor to the most vulnerable Pittsburghers, the board should divest from fossil fuels as soon as possible.
85. Jeff Nobers, Executive Director - Pittsburgh Works Together
   Thank you for the opportunity to submit these comments.
   (Letter Submitted)

86. Michael Pisano, Sunrise Movement
   Hello! I'm a freelancer who works with Pitt every day. I strongly encourage the university to look ahead to a better future, and to lead where other institutions will not: divest from fossil fuels. It is incredibly important to our region to develop a strong, 21st-century economy. We cannot do this while supporting dangerous, detrimental practices in our region. Thank you.

87. Elise Silvestri, Sunrise Movement
   Divest from fossil fuels! There's no better time to make a change. Make a statement and stop investing in industry that introduces doubt about climate science and poisons our air.

88. David Spigelmyer, President - Marcellus Shale Coalition
   Attached please find the Marcellus Shale Coalition’s comments on “options on whether, to what extent, and via what methods the University, in its Endowment, should consider divestment from fossil fuels in existing and/or future investments.” Dave Spigelmyer
   (Letter Submitted)

89. Jay Walker, Chair - Green Party of Allegheny County
   The students of the University of Pittsburgh have made it very clear how they stand on divestment from fossil fuels. Please listen to them because they are a key constituent of the university.

90. Michael Whitfield
   I strongly support the University of Pittsburgh divesting from the fossil fuel industry. I believe it is the University of Pittsburgh's obligation to do what is good for the community at large and act as a leader moving forward helping to create a better, more sustainable future.

91. Peter J. Wray, Member - Steering Committee - 350 Pittsburgh
   (Letter Submitted)
Report
of the
University of Pittsburgh’s
Working Group on Investor Strategies and Human Rights

Addressing the
Ad Hoc Committee on Fossil Fuels
of the Board of Trustees

&

Board of Trustees
Investment Committee

November 12, 2020

Working Group Members

Joshua Ash, Doctoral Candidate, GSPIA
Kiersten Reinhold, Candidate for J.D, School of Law
Ben Saint-Onge, MPIA Candidate, GSPIA
Brett Stewart, MPA Candidate, GSPIA
Tim Wood, MPIA Candidate, GSPIA
Faculty Advisor: Carey Treado, Phd, Economics Department
Introduction

As you know, the Ad Hoc Fossil Fuel Committee (hereafter referred to as the “Committee”) was charged with assessing whether, to what extent, and via what methods the University should consider divestment from fossil fuels in existing and/or future endowment investments. The Committee has a variety of helpful resources to inform its opinion on this matter, including the 2018 Report of the University of Pittsburgh’s Socially Responsible Investment Committee, testimony from students and faculty, and external resources provided by Fossil Free Pitt. The University of Pittsburgh Working Group on Investor Strategies and Human Rights (hereafter referred to as the “ISHR Working Group”) considers these resources to be valuable and informative sources of information and supports their consideration by the Committee.

In furtherance of the resources named above, the ISHR Working Group offers this report, which summarizes its relevant research in the broader category of socially responsible investing (SRI) in academia (including but not limited to divestment from fossil fuel industries), applicable analysis of the University’s policies, and recommendations for a desirable and effective SRI policy.

I. Background

The 2018 Report by the SRI Committee (hereafter referred to as the “Report”) provides an important background on a variety of pertinent components of SRI investing, including the legal feasibility of non-financial constraints on the University’s endowment, the functionality of SRI considerations, the views of other academic institutions on SRI considerations in endowment management, etc. The following points made in the Report are particularly important for this discussion:

- The Statement of Governance, Investment Objectives and Policies for the Consolidated Endowment Fun (hereafter referred to as the “Statement of Governance”) does acknowledge the possibility of considering non-financial constraints in the management of the University’s endowment investments, should the Board of Trustees direct the Investment Committee to consider the gravity of social impact of its investment holdings (Report, pg. 10).

- The University endowment is invested primarily in institutional funds rather than individual stocks (Report, pg. 14), thus when considering non-financial constraints on endowment investments it should do so primarily in the context of institutional funds with SRI considerations.

- Having researched SRI considerations in institutional funds, the SRI Committee stated in its Report the following, “investors have considerable options should they wish to include SRI considerations into their portfolio choices” (Report, pg. 8). $11.7 trillion of U.S. financial assets incorporate SRI considerations (by applying various environmental social and governance screens in their portfolio selection process – screens which exclude a variety of investments including but not limited to fossil fuel industries) (Report, pg. 7).
In light of these important points, the ISHR Working Group agrees with the SRI Committee that a substantive commitment to SRI considerations in the University’s current and future endowment investments is both feasible and reflective of student and faculty interests.

II. ISHR Research and Recommendations

In addition to the findings discussed above, and in furtherance of this Committee’s particular charge, the ISHR Working group offers several additional findings:

(1) There are a variety of SRI/ESG criteria which the University could use in assessing institutional funds—a non-comprehensive list of major criteria is provided in Appendix A.

(2) The ISHR Working Group believes fossil fuel divestment is best viewed as a larger commitment to SRI considerations as a whole, including human rights consideration, and for efficiency and clarity, should adopt a singular SRI policy incorporating fossil fuels under a larger umbrella of SRI/ESG criteria.

(3) Given the nature of the University’s endowment investment process (particularly the fact that it primarily invests in institutional funds), meaningful commitment to SRI considerations in the endowment (including but not limited to fossil fuel divestment) would require amending the current SRI Screening Process (a recommended revised policy is provided in Appendix B).

(4) The most powerful societal benefit in incorporating SRI/ESG criteria in university endowment management is had when divestment and investment decision models are open, transparent, and serving as a model for institutions to follow. That being said, the ISHR Working group strongly recommends annual reporting and transparent decision-making processes (which are incorporated into the model SRI policy in Appendix B).

A. A Summary of Appendix A - SRI/ESG Criteria

While the University of Pittsburgh makes minimal direct investments in individual companies in comparison to institutional funds, there are a variety of organizations that have created well-respected SRI/ESG criteria, which the University could use in assessing institutional funds. SASB, GRI, and PRI are just a few of the metrics that could be used to guide University SRI decisions.

Appendix A provides a very brief summary of these standards. The ISHR Working Group would be happy to provide the Committee with additional details.

B. SRI/ESG Considerations and the University’s Current Policies

The University’s management of endowment investments is guided by three policies which influence to what extent SRI considerations can be considered—(1) the Statement of Governance, Investment Objectives and Policies, (2) the Consolidated Endowment Fund Environmental, Social, Governance, Policy Statement (hereafter referred to as the “ESG Policy Statement”) and (3) the SRI Screening Policy.
The current language in the Statement of Governance permits – but does not require – non-financial considerations like SRI/ESG criteria in investment decisions, and only in the context of direction from the Board. The ESG Policy Statement articulates some commitment to socially responsible investing, but pragmatically stands to have little effect given the flaws listed below:

- The ESG Policy does not direct or require the investment officer(s) to take meaningful steps to incorporate SRI/ESG criteria into his or her decision making – including but not limited to fossil fuel divestment. It leaves the consideration of SRI/ESG criteria at his or her prerogative.

- The investment officer(s) is still confined to “ensure that the policy does not apply any non-financial constraints to investment decision making.”

- It is not clear whether the annual reporting (starting in June 2021) to the Investment Committee will be made public, what criteria will be used, or if any goals will be set.

- It states ESG factors are more appropriately considered at the level of specific business, but does nothing to acknowledge how this core principle aligns with the University’s predominantly institutional fund based investment strategy.

- It states “the OFF team/CIO will consider material ESG-related risk for each investment and inquire of its external investment managers how they identify and, of possible, mitigate such risks” but gives no specification for how this is to be monitored, measured, reported, etc., nor how this applies to institutional funds as opposed to individual investments.

The SRI Screening Process also presents several barriers to meaningful incorporation of SRI/ESG consideration in investment decision making – including but not limited to fossil fuel divestment: First and foremost, the SRI Screen Process seems reliant on the function of members of the University community raising concerns on particular investments to the Chancellor (who then may elevate concerns to the Board). However, the policy gives no explanation of how this aligns with the OFF/CIO’s largely non-public decision-making process. Similarly, it fails to acknowledge that most of the University’s investment decisions are via institutional funds.

C. Policy Priorities

As stated above, the ISHR Working group finds that publicly available progress tracking, opportunities for engagement, and transparency are among the most important aspects of meaningful socially responsible management of the University’s endowment. Many major SRI/ESG measurements used to steer socially responsible investing consistently rank fossil fuel companies poorly. However, each company varies in terms of its socially responsible business practices. To accurately reflect the myriad of SRI/ESG considerations and investment opportunities available and in the context of the policy priorities described here, this Working Group drafted the attached SRI Policy – see Appendix B.
This Working Group also recommends fossil fuel divestment be seriously considered in the context of a meaningful, measured, transparent commitment to SRI/ESG goals in choosing not only individual investments but also institutional funds. Section V of the draft SRI Policy provides recommended language to include should the Committee consider this goal seriously.

An analysis of the priorities described above and how they are addressed by existing and proposed University Policies is shown below:

<table>
<thead>
<tr>
<th>Table I: Analysis of Existing and Proposed University Investment Policies</th>
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<tr>
<td><strong>Institutional funds are assessed via clear SRI/ESG criteria</strong></td>
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<tr>
<td>Current SRI Screening Policy</td>
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<td>Current ESG Governance Statement</td>
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<td>Proposed SRI Policy (Appendix B)</td>
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Appendix A: Summary of Major SRI/ESG Standards

By: Investor Strategies and Human Rights Working Group

Summary: The following resource summarizes major international standards or benchmarks that have been developed for investment decision-makers to measure, assess, and report on social responsibility when making investment decisions. While the University of Pittsburgh does not make direct investments in individual companies, there are many reputable resources used to inform investment decision-makers on SRI/ESG criteria for major investment funds.

1. Sustainability Accounting Standards Board (SASB) (www.sasb.org)

BACKGROUND:
- SASB was founded in 2011 to develop private benchmarking standards that would identifying ESG risks as material issues by sector.
- Identifies sustainability issues by sector that are financially “material” to each sector on a “Materiality Map” (https://www.sasb.org/standards-overview/materiality-map/)

GENERAL COMMENTS:
- There is considerable debate over this approach. Pro: There are benefits to working within the current system. Also, by demonstrating that human rights are a material risk, companies are required to disclose information without needing further regulation. Con: The PRI may be too narrow. By identifying material risks by sector, some human rights issues may be seen as non-material to some sectors and therefore ignored. Alternative is to identify human rights risks as “salient” or important, without using the more limited definition of “material.”

2. Global Reporting Initiative (GRI) (www.globalreporting.org):

BACKGROUND:
- The GRI, the Global Reporting Initiative, is one of the oldest and most commonly used set of standards produced to help businesses and governments worldwide understand and communicate their impact on critical sustainability issues. (Note – GRI defines this term to mean human rights, as well as climate change, government, and social well-being, all under the umbrella of “sustainability”)
- The GRI has topic specific standards (broken down into economic, environmental, and social – each with roughly a dozen criteria) and universal standards to assess the legitimacy/accuracy of company reporting like general disclosures and management approach. Info on the criteria found here: https://www.globalreporting.org/standards/gri-standards-download-center/?g=8dd9cde-1d97-4618-b2b2-208797caee82
- The producers of the GRI standards put emphasis on due process, consensus seeking, stakeholder engagement, and public comment periods in the fair, reliable, and transparent production of data. This methodology seems like effective means of assessing this and other standards.
GENERAL COMMENTS:

- As the GRI standards website and procedures make evident, defining human rights/sustainability/social impact requires the consideration of many different factors, as well as careful contemplation in the process around which those factors are assessed. The complexity with which these standards of economic/environmental/social standards are defined suggests that a university investment strategy should not independently assess SRI/ESG standards for individual investment decisions or institutional funds (or at least do so very carefully, and limited to situations where the investment officer has a particular interest in a small investment opportunity which might not be equipped to produce the data for these kind of standards). But rather, it seems prudent to create language that requires the university investment officer to utilize one or more of the existing standards, which have already been endorsed by the SRI community. If anything, language requiring criteria on which of the available standards are permissible could be helpful (i.e. first, requiring the investment officer to limit investments to companies or portfolios with minimal standards, and second, laying out a minimal list of criteria that the standard must contain, for instance transparency efforts, substantive considerations like economic/environmental/social, and stakeholder engagement).

3. Principles for Responsible Investment (www.unpri.org)

BACKGROUND:

- Principles for Responsible Investment (PRI) was developed by an international group of investors—partnered with the United Nations—that aimed to address environmental, social, and governance issues (ESG) in the global marketplace while coordinating with investors on addressing them. PRI currently has more than 2,000 signatories from over 60 countries and represents over US$80 trillion in assets.

- Responsible investing can lead to greater returns. While SRI can be attributed to more ethical or moral considerations in financial decision-making, responsible investing can support a greater return on investment (ROI) even if an investor’s prime motivator is financial gain. PRI argues that ignoring ESG factors generates greater risk, which can inhibit opportunities, impose social costs, and cause negative externalities that could impact financial returns delivered to clients and beneficiaries.

- Achieving ESG-related objectives is associated with superior investment performance, including greater ROI for signatories and a stronger public image. Public firms are more inclined to support ESG goals if there are reputational factors at risk, while beneficiaries have become increasingly active in demanding greater transparency in how their money is being invested. Additionally, pressure from investors and competitors to seek out responsible investment as a competitive advantage is being utilized; as more investors engage with companies on ESG issues, there is greater capacity to create shareholder value and positive financial returns.

GENERAL COMMENTS:

- Multiple universities, including Harvard, Northwestern University, University of California, Loyola Marymount University, and the University of New Hampshire have become signatories to PRI. While universities seek to improve their financial returns,
there is broad acknowledgement that negative spillovers—including decline in alumni donations and greater support of ESG-related goals from prospective students—may affect the bottom line for investment funds.

4. Corporate Human Rights Benchmark (www.corporatebenchmark.org)

BACKGROUND:
• The Corporate Human Rights Benchmark (CHRB) publishes an annual benchmark assessing and ranking the top 200 publicly-traded companies in high-human-rights-risk sectors, including companies in the following sectors: agricultural products, apparel products, extractive industries, information and communications technology (ICT) manufacturing, and soon will include automobile manufacturing. The CHRB excludes climate change and environmental-related issues (except for those that explicitly endanger workers) and has deliberately defined their scope focusing on operational and supply chain issues that more clearly affect human rights for workers.
• Although the United Nations Guiding Principles on Business and Human Rights (UNGPs) were approved unanimously by the Un Human Rights Council in 2011, there has been limited information available to support governments, the civil sector, and private investors in making informed decisions regarding potential investments. The scope of the CHRB has been tailored to evaluate high-risk sectors that may adversely impact workers, communities, and consumers in the global marketplace. By developing an open-source benchmark, the CHRB hopes to provide information to consumers and investors on incorporating social costs in financial decisions while equipping civil society (including governments, the media, and advocates) with information to better inform their decision-making.

GENERAL COMMENTS:
• The latest 2019 benchmark has shown poor results, as a majority of the 200 publicly-traded firms scored low and failed to demonstrate respect for human rights across all evaluated sectors. The average score for all companies in each sector is 24.3% while the average score for each sector is respectively: Extractive Industries (29%); Apparel Products (25%); Agricultural Products (24%); ICT manufacturing (18%). These low scores suggest improvement is needed for the top 200 firms in these sectors. And in terms of United States representation, US-based companies are comprised of 23% of total assessed companies. Unfortunately, half of all US-ranked companies scored zero points on all CHRB human rights indicators.
• However, there is a noticeable effect that scrutiny of these companies can create positive results. Companies that have been previously evaluated have improved their score from 18% in 2017 to almost 32% in 2019. And while new companies saw an average score of only 17%, these average scores may increase as companies are further evaluated each year and compared to their competitors. Overall, there is evidence that public benchmarking can be an effective tool in promoting SRI and human rights.
Appendix B: Draft SRI Policy

By: Investor Strategies and Human Rights Working Group

I. Statement of Purpose

The University of Pittsburgh (the “University”) is committed to exercising ethical management of the University’s endowment while generating the highest level of returns proportionate with the goal of ensuring intergenerational equity. The University shall integrate its commitment to social justice and equality, protection of human life, human rights, identity, autonomy and dignity, stewardship for the planet, and promotion of the common good into its investment management practices. This policy seeks to increase stakeholder engagement, responsibility, and overall transparency, while retaining flexibility for effective investment.

II. Definitions

“Human rights” refers to those rights outlined in the Universal Declaration of Human Rights, the International Covenant on Civil and Political Rights, and the International Covenant on Economic, Social and Cultural Rights.

III. Policy Standards

The University is committed to investing its funds on a socially responsible basis. The University believes that regard must be made to Environmental, Social and Governance (ESG) issues when investing funds. The University agrees with the United Nations Global Compact that sustainability starts with a company’s value system and a principles-based approach to doing business. The University must operate in ways that, at a minimum, meet fundamental responsibilities in the areas of human rights, labor, environment and anti-corruption. Therefore, the United Nations Principles for Responsible Investment and the Ten Principles of the United Nations Global shall set the standard for all University of Pittsburgh investment.

United Nations Principles for Responsible Investment:

Principle 1: We will incorporate ESG issues into investment analysis and decision-making processes.
Principle 2: We will be active owners and incorporate ESG issues into our ownership policies and practices.
Principle 3: We will seek appropriate disclosure on ESG issues by the entities in which we invest.
Principle 4: We will promote acceptance and implementation of the Principles within the investment industry.
Principle 5: We will work together to enhance our effectiveness in implementing the Principles.
Principle 6: We will each report on our activities and progress towards implementing the Principles.
The **Ten Principles of the United Nations Global Compact:**


**Human Rights**

Principle 1: Businesses should support and respect the protection of internationally proclaimed human rights; and
Principle 2: make sure that they are not complicit in human rights abuses.

**Labor**

Principle 3: Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining;
Principle 4: the elimination of all forms of forced and compulsory labor;
Principle 5: the effective abolition of child labor; and

**Environment**

Principle 7: Businesses should support a precautionary approach to environmental challenges;
Principle 8: undertake initiatives to promote greater environmental responsibility; and
Principle 9: encourage the development and diffusion of environmentally friendly technologies.

**Anti-Corruption**

Principle 10: Businesses should work against corruption in all its forms, including extortion and bribery.

### IV. Use of Standards, Annual Reporting and Goalsetting

In accordance with the principles listed in Section III, the University shall annually review its investments in both individual companies and institutional funds, in collaboration with representatives of the University’s key stakeholders, report on the review results in a transparent manner. The University shall set clear and publicly available annual goals on how to adhere to these standards, include in its annual reporting a review of its success or failure to meet these goals, and provide opportunity for stakeholder engagement in the annual review process.

While maximum return on investment is integral to maintaining the University of Pittsburgh’s standing as a global institution, the University is committed to working with its community of stakeholders to actively identify investments that also benefit our global community through environmental, social, and governance factors.
The University of Pittsburgh shall (1) actively and transparently seek out investment opportunities that maximize environmental, social, and governance benefits as well as return on investment, (2) actively and transparently seek to exclude investment opportunities that fail to meet these standards, and (3) allow for reasonable non-financial constraints in its investment strategy in efforts to meet these goals.

V. Specific exclusions

The University is committed to a fossil fuel free future. To that end, and in addition to the standards outlined in Section III, the University will also actively and transparently engage with the financial managers of the institutional funds in which it invests to exclude investments in industries involved in fossil fuel extraction, refinement, or transportation. The University shall review these efforts in its annual reporting as well.
Dear Members of the Board of Trustees:

I am writing to urge the University of Pittsburgh to divest from all fossil fuel investments.

The committee’s charge is based on four contextual items. The first two of these are (i) the university’s mission, value, and reputation and (ii) existing University policies. As far as these factors are concerned, there is no question that divestment is the right thing to do. Divestment would send a powerful signal to the region and establish Pitt as a forward-thinking institution concerned about its impact on the world.

Skipping ahead to the fourth contextual factor - “such other considerations as the committee may deem appropriate.” As this “get-out-of-jail-free” card is sufficiently vague to allow for a post-hoc justification of almost any decision imaginable, it cannot be seriously rebutted. I presume that the committee is working in good faith, and will therefore not invoke this option.

This leaves “the need to maintain sound financial investment policies” as the only remaining contextual factor. This factor provides the only only plausible scenario in which the University’s values, mission, reputation, or policies would support continued investment in fossil fuel companies.

However, the argument that fossil fuel investment is required for sound investment is flawed. Numerous pension funds (including New York City’s), several prominent universities (including Cambridge, the University of California System), Georgetown, George Washington University, and Cornell), and corporations including Goldman Sachs have committed to divest. A 2020 study published in the NYU Journal of Law and Business found that divestment did not yield consequences for endowment values, and, in fact, led to modest increases at three of four universities examined (https://dx.doi.org/10.2139/ssrn.3501231). With solar power and other alternatives becoming cheaper, these is every reason to believe that the benefits from fossil fuel investment will continue to shrink.

The time has come for Pitt join other peer institutions in committing to divestment from fossil fuel investments.

Sincerely,

Harry Hochheiser, PhD
Associate Professor
Department of Biomedical Informatics
Director Biomedical Informatics Training Program
October 30, 2020

Board of Trustees
University of Pittsburgh

Dear Board Members,

I recently gave public comment about fossil fuel divestment at Pitt. This letter is similar to what I said publicly, but with more added perspective, given the limited time I had to speak. I am going to express my views from two different perspectives.

First from my perspective as a researcher, there seems to be a significant disconnect between research conducted at Pitt and how the endowment is being invested. I am talking specifically about climate change and the fossil fuel industry. Pitt has invested millions of dollars in research on climate change and is one of the leading institutions studying the economic, social and environmental impacts through the Climate and Global Change Center. Those researchers conclude that there will be dire consequences for the state, the country and the world if we continue business as usual. This has been confirmed by the most recent IPCC report stating that we have less than 12 years to act before it becomes too late to avert global catastrophes.

Given the research that University has invested in, it seems totally incongruent for the University to support the fossil fuel industry either directly or indirectly through our endowment. Either the University believes the research that it produces, and acts accordingly, or they should ask themselves, why did they invest millions of dollars in research, just to ignore it.

I contend that to continue to invest the endowment in the fossil fuel industry is a slap in the face to all of us researchers at Pitt. We do research in attempt to make the world a better place, but we need people in the position of power to act appropriately on our research. Please divest from the fossil fuel industry immediately.

Second, as a father of two, my daughter just graduating from Pitt and my son just entering college, I have read that universities, and Pitt is no exception, have the goal of educating students so that they can have an impact and make the world a better place. This is a worthy goal. Again, I find it completely incongruent that the University is training students to make our future brighter while at the same time contributing financially to the destruction of the planet through the investments of the endowment.
I have lived long enough to have witnessed boycotts of products from South Africa and calls for divestment because of apartheid. Apartheid, as heinous as it was, was not in direct conflict with the mission of the University. Investing in the fossil fuel industry does directly conflict with the goals of the University. It ignores the research from Pitt scientists calling for immediate action to avert a climate catastrophe, and it imperils the future of all students that we are training with the hope that they will make a positive difference in the world in that future. So, while Pitt may have been indifferent to apartheid divestment, it has a principled imperative to divest from fossil fuels.

The argument I have heard is that Pitt investments are to maximize returns for the endowment. That financial argument does not trump the moral imperative of climate change, nor are traditional energy stocks a good investment. According to a recent study by the Imperial College London and the International Energy Agency, renewables yielded 200% returns versus 97% for fossil fuels in the U.S. stock market over the last 5-10 years.

I see no reason to keep investing the endowment in the fossil fuel industry and many arguments for divestment. I urge you to divest immediately and completely.

Sincerely,

Robert Nishikawa, Ph.D., FAPPM, FSBI, FAIMBE, FSPIE
Professor
The arguments against Pitt’s divestment from fossil fuels generally assume that fossil fuels are a good financial bet, whatever their hazards are to the climate. This assumption is increasingly losing its basis in reality. Even before Covid-19 hit, oil was becoming less profitable. In the 5 years before, there were 215 bankruptcies for oil and gas companies, and in the third quarter of 2019, 91 percent of defaulted corporate debt in the US came from such companies. The Shell plant being built near Pittsburgh is making plastics in spite of the world’s oversupply, because the company hopes plastics will be more profitable than gas and oil. Solar and wind energy, not oil and gas, are the cheapest sources of energy in two-thirds of the world and they will probably be so almost everywhere in ten years. Thus, when the University of California system divested in August 2019, it made good sense, according to their financial advisors. At least 50 global financial institutions have also cut many of their projects, first in coal and then in gas and oil, and are committing to net zero, as in the Paris Agreement, by 2050.

If the Paris Agreement is not followed, and gas and oil keep making money, much of the earth will no longer be livable by 2050. The climate problems we are seeing today—drought, wildfires and smoky cities in the West, crop failures in the Midwest, hurricane and flood damage in the South and East, melting of ice in polar regions, migrants fleeing three-digit temperatures—will be dwarfed. The oil and gas millionaires may live in climate-controlled towers or bunkers, but most people will have to deal with at least a month of lethal heat every year.

Pitt has been recognized as a leader in sustainability in many dimensions and has invested millions in research on climate change, mostly through the Climate and Global Change Center. Its Board of Trustees should pay attention to this research and that of many other scientists, and stop betting on investment policies that will doom our grandchildren to a world of unlivable suffering and chaos.

References:


Emily Williams and Theo LeQuenes, “The University of California Finally Has Divested from Fossil Fuels,” The Nation, October 8, 2019.
Marianne Novy

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References:


Does the left hand know what the right hand is doing?

(Left hand: student body).
I’ve been following the efforts of Pitt’s student body over the past few years calling for a fossil-
free Pitt, demanding divestment from fossil fuels. Heroic efforts, with Fossil Free Pitt members
sleeping in the foyer of the Cathedral in February this year, and eliciting the right noises from
Chancellor Gallagher about Pitt becoming carbon neutral by 2037: “Addressing climate change
is a vital issue for our University, society and future,” he said; “Pledging to go carbon neutral is a
critical next step”. But fossil fuel divestment is an absolutely pivotal part of this strategy. You
don’t need me to tell you how the US economy has long been addicted to petrochemicals,
accelerating under Trump. The Pennsylvania Shell ethylene cracker plant to open in Potter
Township (30 mi from CoI) by itself is bad enough, will affect air quality and produce millions of
tons of plastic, but it is only the open sore which shows to what extent the whole body is
riddled with disease. The veins of this body are pumping oil out east, it’s a node along the
Mariner East 2 (ME2) pipeline across Eastern OH, western PA, and Delaware to eventually fill
container ships for even more factories in Europe to produce plastics. The parts of the pipeline
that have been built are already contaminating groundwater and making the water undrinkable
(Toxic America, Guardian). This toxicity must stop, and the only way it will do so is if
investments in renewable energies are made on a massive scale. There are more ethical
investment alternatives.

It will not be easy. With 17 years of experience as faculty in HE in the UK and US, I know that
universities are under immense financial pressure, and giving students from less privileged
backgrounds an opportunity that others have assumed and enjoyed for so long is one of the
reasons why I became a professor. With Pitt’s pledge to offer financial aid (Cudd, Pell Match
program) to such students, it doesn’t level the playing field or alter the economically rigged
system, but it does give students a chance. With constant state funding cuts, and regular
standoffs in Harrisburg, The money must come from somewhere, however. There has to be a
bottom line.

(Right hand: graduate student body, faculty).
Last year a very large donation ($4.2m, 5yrs) to the Graduate School for Public and
International Affairs (GSPIA) came from the Charles Koch Foundation, a massively influential
network of conservative thinktanks and lobbyists permeating American politics, include funding
and fostering climate change denialism, lack of confidence in government, and skepticism of
environmental regulations. Their money comes from oil. The new Center for Governance and
Markets at Pitt is one of a number of centers, institutes dotted around the US which advances
fossil fuel ideology, justifying this with reference to the supposedly value-neutral and most
American of concepts, The Market. As various members of the graduate student body and
fellow faculty realized, to our horror, this donation was accepted, and the Center established,
very rapidly and without adequate opportunity for comment or due process by the mechanism
of shared governance of the university, the Faculty Assembly (I am a member). Stories of
interventions by Koch-funded centers in hiring, firing, and tenure decisions at George Mason
and Florida State for example have alarmed faculty nationally and internationally because it
gets to the thorny issue of what academic freedom really is, apart from a catchphrase. In the University Charters for policy developments the mantra of transparency, accountability, and that they reflect ‘industry best practices’ is justifiably repeated again and again. Yet the composition of the Committee responsible for producing the Policy on Donors and Sponsored Research for the University includes Jennifer Maturzashvili, who is the faculty member responsible for the Koch donation and is the Director for the Center on Governance and Markets, who will now help decide how future donations will be accepted or approved, and from whom.

Toxic fossil fuel ideology, pumped through financial institutions and industries around the US, leaking through the pipelines that cross this state, is circulating in this University at the highest levels. I am glad to call this University my academic home. But it is time to really do some joined-up thinking, and to purge the larger body of this toxicity we have to take the bold step of divesting completely and trusting in a newer, greener economy.
October 28, 2020

To the Members of the Ad-Hoc Committee on Fossil Fuels at the University of Pittsburgh

Thank you for holding open forums which give more community members the opportunity to express their opinions on to what extent and by what methods the University of Pittsburgh, in its Endowment, should divest from fossil fuels. I attended the forum this evening and spoke briefly. I was glad to hear the many coherent, well-considered comments of the other speakers. Few of these speakers addressed the important details of to what extent and by what methods divestment should occur. Therefore, I submit this written comment for your further consideration.

I agree with the young people, and the parents of young children, that their lives are at serious risk from continued global warming. Pennsylvania is guilty of major contributions to this problem because of the uncontrolled petrochemical industry that has motivated our politicians far too long. The trend of increased global temperature follows the rise of fracking. Now that fewer wells are being drilled, because the price of gas is so low, methane (Which is, as you know, a green-house gas greater than 80 times more potent in trapping heat than is carbon dioxide.), still leaks from the many abandoned wells in the Allegheny Basin. Methane also leaks from gas pipelines and every compressor station, as well as from liquid natural gas facilities. As discussed by Susan Peterson, petrochemical companies are losing value. Clearly the Endowment of the University of Pittsburgh should not invest in any gas or oil industries in the future. This sanction should extend to other fossil fuel burning industries such as coal and wood pellets and mutual funds that invest in these industries. There are ‘green’ investment options, such as the Dutch fund manager Robeco Institutional Asset Management.

Each such ‘green’ investment fund must be examined in detail for adequate commitment to and compliance with the goals of ‘decarbonization’ and sustainability. For example, there are now 232 fossil fuel producing companies on the ‘exclusion’ list of Robeco. Robeco states that it will not invest in mutual funds that derive more than 25% of their revenue from thermal coal or oil sands industries or more than 10% from Arctic drilling. It is written that Robeco prefers engaging with companies rather than just selling off their shares, because
engagement can lead to a change in action. So, although my personal preference would be for complete divestiture from all businesses that extract fossil fuels and the related manufacturing processes (i.e. manufacturing plastics), the Endowment of the University of Pittsburgh might decide to engage with some destructive industries in attempts to both increase the earnings of the Endowment and decrease the damage being produced by those industries.

Of interest is the Oil and Gas Climate Index (OCI+) recently discussed in a webinar by Deborah Gordon, a senior fellow at the Watson Institute in Brown University. Open source materials were used to develop the OCI+ model to describe the life-cycle contributions of oil and gas to green-house gas (GHG) emissions on a global scale. This estimated that supply side GHGs from production, processing, refining and shipping vary by a factor of at least 7 between the lowest and highest GHG polluters. Clearly OCI+ should be used by the Endowment of the University of Pittsburgh to direct socially responsible investments, if these must be in the petrochemical sector.

Many institutions in Pennsylvania love extractive industries. An old newspaper drawing recently shown by a Professor at Penn State giving a Penn State Extension webinar on the subject showed whales dancing because the discovery of oil in the ground in Pennsylvania meant that native oil would replace oil extracted from whales for lighting, etc. in the continental US and then the entire world.

of related to its Charge, which includes providing the Board of Trustees with “options on whether, to what extent, and via what methods the University, in its Endowment, should consider divestment from fossil fuels in existing and/or future investments.” Read the full Ad Hoc committee-fossil-fuels/committee-charge

The complete 2020-21 process of the Ad-Hoc Committee on Fossil Fuels is detailed on their website at https://www.trustees.pitt.edu/fossil-fuels

I should write a page and send it to the web site.
What are objections to divesting?

Conventional gas 40% efficient
Co-generation takes few people.

2nd forum on Friday. AM
Dear sir:

This is an important subject to me because even though I worked in nuclear power for over 40 years I do not rely on it as a major power contributor for the future. Personally, I advocate cogeneration and finding ways to make natural gas cleaner. I have registered for one of these online sessions.

I am a semi-retired Westinghouse mechanical engineer and have over 40 years of experience in the power field. I have a BSME and MSIE from the University of Pittsburgh. I have served on the MEMS Dept. Visiting Committee for over 25 years.

I have some experience with wind power and more with fossil power. Wind power reliability is questionable and maintenance costs high. Supercritical fossil plants (natural gas) are close to 40% efficient, reliable, and inexpensive to operate. These problems are with emissions. Cogeneration gas plants are 60% efficient, with low operating and maintenance costs and require less than twenty people to operate. There is research underway sponsored by DOE that includes natural gas suppliers, gas turbine manufacturers and universities to significantly reduce emissions. Our tri state area has an abundance of inexpensive natural gas.

Nuclear power plants require close to 1000 people to operate and maintain. Spent fuel storage is an ongoing problem and when the plants are decommissioned they leave a radioactive foot print. Uranium and plutonium are a concern with terrorists using these to threaten the public. I do not advocate shutting any more operating plants down but the general public seems unconvinced that nuclear is a panacea.

I can accept nuclear power technology but am concerned with the ability of US companies to manage nuclear power projects.
effectively due to regulations, politics and funding. I am sympathetic with Southern Company. I've worked with many of their people and consider Southern to be the most capable nuclear utility in the US and look at what is happening at Southern Company's Vogtle 3 and 4. These plants are 20 years over schedule and $22B over budget. Cancellation of the VC Summer 2 and 3 plants almost bankrupted SCE&G. What power generation utility would take on this kind of risk in the future?

Regards,
David M. Kitch LLC
Tel 724-433-4151
Dear Members of the Ad-Hoc Committee on Fossil Fuels:

As a University of Pittsburgh ’13 and University of Pittsburgh School of Law ’17 alumna, a citizen of Pennsylvania and an employee of the shale gas industry, I respectfully urge you to not divest any of the University of Pittsburgh’s current or future investments from fossil fuels.

The emergence of abundant, affordable, clean, and domestically produced oil and natural gas has had and continues to have many positive impacts on our region, our country and the world.

- The United States has achieved energy independence. In 2019, we produced more energy than it consumed, and we are set to become the world’s largest exporter of oil and natural gas. This has shifted global geopolitical balances and drastically improved our and our allies’ energy and national security. Our national interests and interactions abroad are not dependent on securing foreign sources of energy. Furthermore, exporting affordable energy helps reduce energy poverty across the world.
- Energy prices have fallen. Wholesale electric prices in Pennsylvania have decreased 40% since 2008 and commodity natural gas prices among local distribution companies have fallen 56% to 76%. Affordable energy helps reduce domestic energy poverty. Affordable energy also is an incentive for increasing jobs in domestic manufacturing.
- Air quality is improving dramatically. Federal data shows nationwide levels of criteria air pollutants are at their lowest in decades. Since 1990, Volatile Organic Compounds are down 47%, Sulfur Dioxide are down 91% and Nitrogen Oxides are down 65%.
- Carbon emissions are falling. According to the U.S. Energy information Administration, electric power sector emissions have fallen 33% from their peak in 2007. Methane emission intensity from the natural gas industry in the Appalachian region has plummeted 82% from 2011 through 2017. Natural gas is critical in continuing to reduce greenhouse gas emissions. Exporting natural gas also helps other nations improve air quality and decrease greenhouse gas emissions.
- Natural gas makes modern life possible. Lightweight components made from natural gas are found in our phones, cars, homes, businesses and much more. Many of the medical devices and equipment utilized at the University’s affiliated medical centers are manufactured from natural gas. Products made from natural gas are providing personal protection and helping treat the sick during the current COVID-19 pandemic.

I ask that you please consider these and many other benefits when weighing your charge from the chairperson of the Board of Trustees.

Sincerely,
Katelyn Morris
University of Pittsburgh  
Office of Finance  
4420 Bayard Street  
Schenley Place, Suite 700  
Pittsburgh, PA 15260  

To the Office of Finance, cc: Ad-Hoc Committee on Fossil Fuels

I received my PhD from Pitt’s School of Medicine in 2018. I currently live and work in Pittsburgh, and my presence and participation in the scientific community reflects upon the reputation of the University of Pittsburgh as one of its many alumni.

I understand and recognize the goal of the University of Pittsburgh to maximize their endowment for the betterment of the University - to generate funds that can be used to hire top notch faculty and staff, build and improve new/better facilities, and provide financial aid to their students, whilst being financially solvent. In your words, the University’s endowment is used “to carry out its education and research mission now, and into the future.” This mission seeks to train Pitt’s alumni to be more educated, well-rounded, and equipped to build a better future.

However, maximizing the endowment cannot be the only factor. It must be balanced with controls for ethical navigation of the investment landscape, the goal of investing in our future as a planet, and reducing any other negative externalities that could be brought about by the endowment’s investment strategy. We must hold ourselves to a higher standard to see the change we hope for in the world.

Climate and environmental scientists are telling us that our time is running out - we must act now to prevent irreversible damage to our planet. I will not belabor upon the science of global warming as this ground has already been well-trodden with decades of research. Instead I will get to the point: to invest in industries, such as the fossil-fuel industry, that destroy our planet and will make it uninhabitable to future generations, is deeply unethical and morally reprehensible.

In my personal financial plans, I include a budget for giving. This includes money for direct distribution of funds to the community, GoFundMe fundraisers, mutual aid projects and organizations, non-profits donations, etc. While I am waiting until after my student loans are paid in full, this budget would also include donations to the universities that have educated and trained me in my career path. But again I will be frank here: I will not donate to the endowment of the University of Pittsburgh unless it is divested from fossil fuel assets. I cannot justify contributing to the wealth of the fossil fuel industry, while they destroy our planet with impunity. For the sake of my nieces and nephews, I cannot pass onto them a planet that is doomed to be uninhabitable in the foreseeable future. The stakes are extremely high, literally life and death.

Aside from the moral implications, fossil fuel investment can also be a bad financial decision for the University of Pittsburgh. Many others like myself who would otherwise donate to the endowment may withhold these donations according to their personal moral compass. Additionally, fossil fuels are not a stable long term investment as they once have been; the future is in green power - wind, solar, hydro, nuclear, etc. - while fossil fuel is a stubborn holdover from a time with different needs. With the growing number of fossil-free mutual funds that are financially sustainable, there is literally no reason to not divest. I urge the University to consider fossil fuel divestment.

Regards,

Daniel Spagnolo
My husband and I have had a strong bond with Pitt for many years. We are both distinguished graduates of the law school. I am a former trustee and in 2014 I was honored to be named a distinguished graduate of the University. I worked for nineteen years as an executive and in house environmental counsel for an energy company whose primary product was lubricants, but that also produced and marketed fuels, principally in North America. I served as a volunteer on many statewide task forces including solid waste regulations, well site reclamation standards and recycling, and chaired the American Petroleum Institute used oil working group.

When my company moved to Texas we decided not to relocate and instead, with no political experience, I ran for the Pennsylvania Senate where I served for sixteen years-fourteen of those as majority chair of the Environmental Resources and Energy Committee. I was Pennsylvania’s representative to the Great Lakes Legislative Council and to the Interstate Oil and Gas Compact Commission. My committee was responsible for enacting, with bi-partisan support, many significant initiatives, including the first statewide water inventory and “Growing Greener” the largest environmental fiscal commitment in Pennsylvania history.

I tell you this to establish my long commitment to Pennsylvania and its environmental future. Energy is the lifeblood of our economy. Thanks to investments in technology and exploration, such as horizontal drilling, which allows multiple wells to be serviced from a single pad, and deep natural gas discoveries, the US no longer has to acquire ours from regimes often hostile to us. Future investment in renewable technologies in techniques such as storage batteries and hydrogen will enable us to sustain our economy as we transition into a new energy future. Most energy companies currently diversify their mix of products, and work hard to improve conservation and energy efficiency. Why would one want to penalize them by reducing available capital?

I question whether non-financial sanctions should be imposed on educational institution foundations whose resources come from varied sources and whose contributors include energy intensive industries, investors, taxpayers, and consumers, many of whom might disagree with the underlying premise. You define your constituency rather narrowly as the “university community” to the exclusion of other viewpoints. Much of Pennsylvania’s history, culture and economy are rooted in energy production. Were the regional campuses involved in this? I only heard about this by chance a couple of weeks ago. The resurgence of natural gas has resulted in the re-vitalization of rural communities and the economic rescue of many family farms.

Investment decisions should be made on sound financial and market considerations and not political ones. (Exception could be argued for egregious situations, such as genocide or human trafficking where there is universal condemnation, but that is far from the case here.) The long-term health and sustainability of an endowment fund should be managed by competent financial advisors, overseen by a board of trustees.

The US is the world leader in natural gas production at reasonable prices, and in protecting the environment. This has global implications, challenging Russian domination of international gas markets. Renewables cannot meet the burgeoning needs of the world any time soon. Greater use of natural gas has to be part of any climate-friendly policy. Oil and nuclear will have to pick up the slack until we have stable and affordable alternatives, including renewables.
November 9, 2020

University of Pittsburgh Board of Trustees
Ad-Hoc Committee on Fossil Fuels
159 Cathedral of Learning
4200 Fifth Avenue
Pittsburgh, PA 15260

Dear Members of the Ad-Hoc Committee on Fossil Fuels:

I am writing as both a concerned citizen of the Commonwealth of Pennsylvania and an employee of the shale gas industry to respectfully urge you to not divest any of the University of Pittsburgh’s current or future investments from fossil fuels.

The emergence of plentiful, affordable, clean, domestic natural gas resources is having many positive impacts on our region, our country and the world. Please consider the following:

• *The United States has achieved energy independence*. In 2019, our country produced more energy than it consumed. We have produced more natural gas than we have consumed dating back to 2017. Energy independence brings with it an altered world view. Our national interests and interactions abroad are not dependent on securing foreign sources of energy. Furthermore, exporting affordable energy helps reduce energy poverty across the world.

• *Energy prices have fallen*. Wholesale electric prices in Pennsylvania have decreased by 40% since 2008 and commodity natural gas prices among local distribution companies have fallen 56% to 76%. Affordable energy helps reduce domestic energy poverty. Affordable energy also is an impetus for increasing jobs in domestic manufacturing.

• *Air quality is improving dramatically*. Federal data shows nationwide levels of criteria air pollutants are at their lowest in decades. Since 1990, Volatile Organic Compound emissions are down 47%, Sulfur Dioxide emissions are down 91% and Nitrogen Oxide emissions are down 65%.

• *Carbon Dioxide emissions are falling*. According to the U.S. Energy information Administration, electric power sector emissions have fallen 33% from their peak in 2007. In addition, methane emission intensity from the oil and natural gas industry (measured as emissions per unit of oil or natural gas produced) in the Appalachian region has plummeted 82% from 2011-2017. Natural gas is the key to reducing greenhouse gas emissions. Exporting natural gas helps other nations improve air quality and decrease greenhouse gas emissions.

• *Natural gas makes modern life possible*. Lightweight components made from natural gas are found in our phones, cars, homes, businesses and much more. Furthermore, many of the medical devices and equipment utilized at the University’s affiliated medical centers are manufactured from natural gas. Products made from natural gas are providing personal protection and helping treat the sick during the current COVID-19 pandemic.

I ask that you take into consideration these and other benefits when weighing your charge from the chairperson of the board of trustees.

Sincerely,

David E. Callahan
To the Ad-Hoc Committee on Fossil Fuels of the Board of Trustees of the University of Pittsburgh

The University of Pittsburgh is a world-class education institution that holds a special place in American science and engineering developments. From Pitt’s achievements in STEM, to developing the first vaccine to fight Polio and pioneering modern day organ transplants, the University of Pittsburgh is acknowledged globally for developing innovative and technology-driven solutions to society’s most pressing issues, including energy accessibility and climate change. And the role Pitt’s alumni, faculty and the overall institution have played in contributing to the states’ energy development is undeniable.

In this regard, fossil fuels -natural gas in particular- have significantly contributed to Pennsylvania’s energy profile, benefitting the lives of millions by providing reliable, affordable supply of energy and heat, predominantly from the Appalachian Basin where Pennsylvania is located. For instance, Pennsylvania is the second-largest natural gas producer, just after Texas. Likewise, most of the electricity in the state is natural gas-generated and considering the region’s cold weather, about half of Pennsylvania’s households rely on natural gas for heating. And from a climate perspective, Pennsylvania’s natural gas driven contributions to decreasing greenhouse gases (GHG) emissions in the United States have been acknowledge by the International Energy Agency and other relevant energy and climate forums.

Thus, as the Board’s Ad-Hoc Committee on Fossil Fuels continues to seek outside expertise on the matter of fossil fuel divestment, we appreciate the opportunity to share with you important resources to guide the Trustees’ conversations. While there are many avenues to achieve reductions in carbon emissions, Trustees should prioritize a strategy that speaks to the University’s apolitical, science-driven integrity and puts forth realistic, meaningful solutions to climate change while supporting reliable and affordable energy. Institutions of higher education in the U.S., in tandem with industry, are at the forefront of developing carbon reduction technologies. Pittsburgh, home to one of the country’s largest natural gas basins, knows this.

Simply put, divestment is an arbitrary and empty gesture with no measurable impact on carbon emissions. Instead of making real strides to address climate change, it has the potential to stifle the University’s financial performance. This means vital resources that support faculty salaries and student scholarships could be in question at a time where the pandemic has already put universities in a precarious financial position. Meaningful solutions exist, and it is the Board’s responsibility to act and choose a path forward with quantifiable impact.

With this letter I have expanded on some arguments and resources that expose the realities of divestment from a financial and managerial standpoint. I compel you to consider the role of fossil fuels in your investment policy. This includes information on the cost and impacts associated with fossil fuel divestment, key messages surrounding divestment, including costs and opinions from universities, and a compilation of academic reports on the economic impacts of divestment.

Sincerely,

Jeff Eshelman
Senior Vice President, Operations & Public Affairs, Independent Petroleum Association of America
Washington, DC
Background on Divestment

1) DIVESTMENT ENTAILS SIGNIFICANT FINANCIAL LOSS FOR THE INSTITUTIONS INVOLVED, DUE TO SHORTFALLS IN DIVERSIFICATION

- There are four types of financial harm from divestment - lower returns, higher risk, higher fees and administration costs and loss of access to the best managers. A study by Daniel Fischel, of the University of Chicago Law School, finds that portfolios divested of energy equities produced returns 0.7 percentage points lower than ones that invested in energy on an absolute basis.
- Over a 50-year timespan, the report finds a divested portfolio would be 23 percent lower than one that included fossil fuels.
- Divested funds will also experience increased risk resulting from a loss of investment diversification. Of the 10 major industry sectors in the U.S. equity markets, energy has the lowest correlation with all others—which means it has the largest potential diversification benefit.
- A study by Prof. Bradford Cornell of CalTech found that Harvard ($107m) Yale ($51m), MIT ($17.75m), Columbia ($14.43m), and NYU ($4.16m) would collectively lose more than $195 million per year by divesting from fossil-fuel related equities.
- A report by Prof. Hendrik Bessembinder, Professor of Finance at the W.P. Carey School of Business at the University of Arizona, found the transaction and management costs related to divestment—which he refers to as “frictional costs”—have the potential to rob endowment funds of as much as 12 percent of their total value over a 20-year timeframe.
- A follow up report by Prof. Bessembinder found that losses associated with divestment would impact students directly in the form of reduced endowment spending. This could result in increased tuition for students or cuts to faculty support.

2) DIVESTMENT HAS LITTLE TO NO FINANCIAL IMPACT ON TARGETED COMPANIES

- Individual divestment efforts rarely work – divested shares are simply acquired by others in the market.
- Divestment can only affect share prices if stock is not bought by others. Even if it is, it has no impact on the profitability of energy operations because selling stock does not equate to removing funds from these companies.
- In its most recent Investors Service report, global credit rating agency Moody's called divestment “not a significant factor” for oil and gas companies and noted that, while public pledges were growing, it would not have an impact on oil and gas financing.

3) DIVESTMENT IMPINGS ON A SCHOOL’S ABILITY TO DELIVER ITS ACADEMIC MANDATE. SIMILARLY, DIVESTMENT RUNS CONTRARY TO THE FIDUCIARY RESPONSIBILITY OF INVESTMENT PROFESSIONALS

- Haverford President Weiss said in a letter rejecting divestment that “the College relies on endowment to cover approximately 27% of the annual budget. If endowment growth does not keep pace with the expense of running a world-class educational institution, the difference must be offset by expense reduction and/or revenue from other sources (e.g. tuition increases).”
- In another example, Wellesley calculated that if it fully divested from all fossil fuels, 58 percent of the endowment would be affected.

4) DIVESTMENT HAS NO PRACTICAL IMPACT ON THE ENVIRONMENT.

- Energy companies are among the biggest investors in renewable energy. For example, the top five energy companies have more than $20 billion committed to alternative energy research and development.
- Divestment only affects share prices and has no impact on the profitability of energy operations because selling stock does not equate to removing funds from these companies.
5) IN CONTRAST TO TOBACCO AND APARTHEID, FOSSIL FUELS PLAY AN IMPORTANT PART IN MODERN DAY LIFE

- It is unlikely that divestment from fossil fuels would 'revoke a social license' while they are still integral in today's modern economy and relied upon globally to supply the world's energy needs.
- EIA predicts that even in 2035 fossil fuels will compose almost 80 percent of the world's consumption.
- Divestment draws no distinctions based on the activities of the firms in question, even where differences in conduct materially affect their carbon burden and commitment to renewable or low emissions technologies.
- There are countless other industries who rely heavily on fossil fuel use—transportation, construction, manufacturing etc. Divestment does not account for their reliance upon fossil fuels.

6) IN PRACTICAL TERMS DIVESTMENT IS CHALLENGING TO ACTUALLY DELIVER

- Pro-divestment groups say that $14 trillion has been divested; in reality a fractional percent of that total actually represents holdings that have been sold.
- Funds typically invest in a wide range of products, including index funds, private equity, commingled funds and hedge funds. Each of these is exposed in different ways, but many of them are linked or do not provide clarity over individual investments.
- Eliminating all fossil fuel exposure would mean reinvesting a sizable portion of the entire portfolio. For example, in order to eliminate the $139 million in fossil fuel investments, NYU would have to liquidate relationships with 39 funds that together account for 38% of the endowment, or $1.3 billion.
- By NAS calculations, only 34% of divesting American colleges actually follow 350.org's model by divesting all fossil fuels from all types of investments.
- To date, no major pension fund in the U.S. has pledged divestment. Prestigious universities like Harvard, Stanford and NYU have repeatedly rejected divestment despite student pressure and maintained the independence of their respective financial managers. Like UPitt, these schools have opted for far more effective policies like carbon neutrality, increased emphasis on sustainability programs and emissions cuts on campus.

Pittsburgh Perspectives on Divestment

Economists, students, and local industry voices have compelling viewpoints on the path forward to address climate change. Here are a few:

“Universities are meant to be a place where a host of ideas can all coexist and students can pursue their passions. By divesting, Pitt would be alienating a large amount of students who want to work or intern in the fossil fuel industry, which is very important in Pennsylvania’s economy, especially here in western Pennsylvania. It is estimated that 332,600 jobs are supported by fossil fuels in Pennsylvania and that the industry contributes tens of billions of dollars to our state’s economy.” – Josh Beylinson, University of Pittsburgh Student

“Resources like cleaner-burning natural gas are must-haves for heating our homes, keeping the lights on in hospital operating rooms and powering the boilers in our factories. Regardless, New York City Mayor Bill de Blasio, a presidential candidate, predictably backed Mr. Peduto via Twitter, failing as usual to give natural gas credit for fueling an unprecedented rise in American living standards and helping the country lead the world in emission reductions. Both mayors are not really calling for divestment. The more accurate word is disinvestment — disinvestment in workers, communities and businesses in Pittsburgh and America. Officials like these turn words into policies that trigger higher energy prices for families and small businesses and often harm the environment… A better way to sustain a clean environment, produce more affordable energy and grow the economy is to rally around efforts like the Pennsylvania Energy...
Horizons project spearheaded by the Team Pennsylvania Foundation. This is an example of implementing real solutions and leadership without the talking points that satisfy narrow interests at the expense of families, small businesses and industry.” – **Mike Butler**, Mid-Atlantic director at Consumer Energy Alliance

“Researchers say that Pittsburgh’s pension funds could lose nearly $500,000 a year if the city stops investing in fossil fuel-related companies — as Pittsburgh Mayor Bill Peduto has said he is committed to doing. While that loss would be damaging for Pittsburgh’s underfunded pension funds, it wouldn’t do much to change the behavior of fossil fuel companies, the researchers suggest. ‘It’s purely a symbolic move that has no impact on the climate,’ said Chris Fiore of the Chicago-based economic consulting firm Compass Lexecon. Fiore co-authored a report released this month that says the nation’s top 11 public pension funds could lose trillions of dollars if they divested from fossil fuel-related investments. ‘The percentage sounds small, but when you realize these pension funds are quite large, that can be quite substantial,’ Fiore said.” – **Chris Fiore**, Chicago-based economic consultant in the *Pittsburgh Tribune*

“With the pension fund chronically underfunded, the board should have other matters to address rather than this proposal. The pension board has a duty greater than supporting the mayor’s political agenda. The board has a fiduciary duty to protect pensions funds for retirees from city employment and future retirees.” *Pittsburgh Post-Gazette Editorial*
October 26, 2020

University of Pittsburgh Board of Trustees

Ad Hoc Committee on Fossil Fuels

159 Cathedral of Learning

4200 Fifth Avenue

Pittsburgh, PA  15260

To the Ad-Hoc Committee on Fossil Fuels of the Board of Trustees of the University of Pittsburgh:

Please accept this response to the invitation to provide public comment on “options on whether, to what extent, and via what methods the University, in its Endowment, should consider divestment from fossil fuels in existing and/or future investments.”

Pittsburgh Works, a coalition of labor unions, corporations, workforce development, business and community leaders is committed to creating an inclusive vision of economic progress that embraces and respects both traditional legacy industries and emerging ones and ensuring a sustainable environment. We seek a Pittsburgh and a region in which the lines between “old” and “new” economy are erased and respect is shown for our work ethic and dedication to community, while building a future for all.

Accordingly, we work from a foundation of both facts and reality.

When it comes to the environment, the facts are clear. From 2008-2017, Pennsylvania was 2nd in the nation in cumulative CO2 reductions (184 million tons) from electric power generation, trailing only Ohio (271 million tons). This significant reduction in carbon-dioxide emissions did not occur despite fossil fuels, it occurred because of fossil fuels. The deployment of clean burning and reliable natural gas fired generation in Pennsylvania made this possible. In fact, this occurred in tandem of Pennsylvania becoming the nation’s second largest natural gas producing state.

Likewise, from 2005-2017, SOx emissions from power generation in Pennsylvania declined 93% and NOx emissions declined 80%1. Again, this is not despite fossil fuels, it occurred because of fossil fuels and is providing a cleaner region for all of us, especially our vulnerable population.

Fossil fuels are enabling Pennsylvania and the United States of America to reach climate goals well ahead of any schedule laid out or proposed by any other nation. Divesting from fossil fuels is divesting from climate and environmental goals.

The reality is, we all want our air and water to be protected and preserved for this and future generations. Another reality, one that often gets less attention, is that we all need reliable energy and fossil fuel derived by-

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1 Pennsylvania Department of Environmental Protection – Air Emission Report (Power BI) – December 2019
products for our health, our welfare, and our economic prosperity. These realities exist universally, including at the University of Pittsburgh. So, the key question for the University of Pittsburgh should be how to further improve and protect our environment without sacrificing the health, welfare, and economic prosperity that your customers - your students so to speak - will demand and deserve throughout their lives. Divesting your endowment from fossil fuel companies is not the answer to this question.

Even many supporters of the fossil fuel divestiture movement acknowledge that such actions are largely symbolic. It is estimated that the endowments of all U.S. universities combined are less than 1% of the global capitalization of the fossil fuel industry\(^2\). At that scale, the divestiture of university endowments from fossil fuels would have little to no impact on greenhouse gas emissions. Frankly, it would likely have little to no impact on fossil fuel companies either. Endowments are economic resources to universities, not vehicles for symbolic gestures. In fact, the University of Pittsburgh’s Consolidated Endowment Fund’s (CEF) Statement of Governance recognizes this when it says:

“...the primary investment objective established for the CEF is to maximize the financial return on such assets, taking into account risk and other considerations as more specifically set forth in this Statement, in order to provide a reliable stream of meaningful income while preserving the CEF’s real asset value.”

The Statement of Governance provides further direction when evaluating social responsibility concerns:

“In evaluating any specific social responsibility concern as directed by the Board, the Committee may consider the gravity of the social impact, the University’s need to maintain a sound financial investment policy, the potential effectiveness of the Committee’s investment or voting decisions to influence positive change, and such other considerations as the Committee may deem appropriate\(^3\).”

As clearly indicated above, the “potential effectiveness” of divesting the CEF of fossil fuel investments would be negligible at best and would conflict with the primary purpose of the CEF. Many of your peer universities have already arrived at a similar conclusion.

Swarthmore College has repeatedly rejected divesting its endowment of fossil fuels. In fact, in 2018, the Chair of the Swarthmore Board of Managers wrote, “Any policy change that shifts the focus from attaining the best long-term financial results would then require fundamental changes in both the asset allocation and the investment managers who serve the College, and would place that performance at risk.

\(^2\) Frank Wolak, Professor of Economics – Stanford University, MIT Debate on Fossil Fuel Divestiture – April 9, 2015
Likewise, Harvard has resisted calls to divest their endowment from fossil fuels with their President noting they “believe that divestment paints with too broad a brush. We cannot risk alienating and demonizing possible partners, some of which have committed to transitioning to carbon neutrality4…”

Instead, these institutions, like so many others, have developed sustainability plans and goals for their operations. The University of Pittsburgh is no different. By adopting goals and plans to reduce energy consumption and associated greenhouse gas emissions, the Pitt Sustainability Plan focuses the University’s efforts where they can be most effective. By investing in state-of-the-art emissions control technologies like those that exist at the Carrillo Street Steam Plant, the University is funding projects that make a meaningful difference in our shared goal for a cleaner environment.

A clean environment and a healthy economy – one that includes fossil fuel and related by-product development – are not mutually exclusive. Our members in industry and the men and women of our building trade, utility workers and manufacturing union members recognize this. Every day they are advancing environmental principles in their operations, work, and planning.

The University of Pittsburgh is recognized as a global leader and can play a true role in our quest for a robust economy and cleaner environment not just a symbolic one.

I encourage the Committee to join with us in recognizing the opportunity before us. The decision whether to divest the CEF of fossil fuel investments is a false and merely symbolic choice. While it may be of little financial consequence, it would represent the latest example of a respected institution in our region turning its back on the men and women who work in the very industries that support our environment and our economy.

The University of Pittsburgh should embrace a leadership position of action towards positive results – not hollow symbolism.

Sincerely,

Jeff Nobers
Executive Director
October 26, 2020

4 April 21, 2020 letter on climate change from Harvard President Bacow to the Members of the Faculty of Arts and Sciences.
November 13, 2020

University of Pittsburgh
Board of Trustees
Ad-Hoc Committee on Fossil Fuels
159 Cathedral of Learning
4200 Fifth Avenue
Pittsburgh, PA 15260

Dear Ad-Hoc Committee on Fossil Fuels:

The Marcellus Shale Coalition (MSC) was formed in 2008 and is comprised of approximately 100 producing, midstream, transmission and supply chain members who are fully committed to working with local, county, state and federal government officials and regulators to facilitate the safe development of natural gas resources in the Marcellus, Utica and related geological formations. Our members represent many of the largest and most active companies in natural gas production, gathering, processing and transmission in the country, as well as the professional services firms, suppliers and contractors who partner with the industry.

The MSC appreciates the invitation of the Ad-Hoc Committee on Fossil Fuels (Committee) to comment on “options on whether, to what extent, and via what methods the University, in its Endowment, should consider divestment from fossil fuels in existing and/or future investments.”

The MSC strongly encourages the Committee to recommend to the Board of Trustees (Board) that the University not divest in any investment merely because it contains fossil fuel assets, including natural gas. We offer the following facts to help inform the Committee’s deliberations and recommendation.

Natural Gas Saves Lives & Reduces Energy Poverty

Our member companies and their employees take great pride in their work. They are committed to bettering their communities, this Commonwealth and the country as a whole. After all, we live and raise our families in the same communities in which we work.

Over the past twelve years, Pennsylvania has catapulted to the second largest natural gas producing state in the nation. Whereas Pennsylvania once only produced 25% of the natural gas which it consumed, it now produces 20% of the nation’s natural gas. This historic production increase has drastically reduced our dependence on foreign energy (where fossil fuels are often developed without the environmental standards common in the United States). It also has led to massive decreases in consumer energy costs, with electricity prices down nearly 40% since 2008 and natural gas energy costs down 70% or more in some Pennsylvania public utility service
This translates into annual savings of thousands of dollars for the average residential customer, and exponentially more for businesses, non-profits and educational facilities, including the University of Pittsburgh.

Consider that one out of every three electrons powering our grid now comes from natural gas, this base fuel becomes absolutely necessary to safely and reliably power our homes, businesses and educational institutions. Indeed, it is natural gas that helps ensure our region’s power remains uninterrupted, in stark contrast to, for example, California’s approach to rely on renewable power which in part led to the disastrous blackouts this past summer.

Further, many consumers do not understand the significant role that natural gas and its associated liquids play in the production of nearly all the products we use each and every day. Beyond the irreplaceable electronics that our businesses, educational institutions and society at large have come to depend upon are many other necessary products, such as clothing, hygiene items, and everyday consumer goods which are made directly from natural gas liquids.

More recently, the COVID-19 pandemic has highlighted the importance of critical health care goods and products necessary to treat those who are ill, as well as effectively safeguard citizens from becoming ill. Masks, hand sanitizer, bottle dispensaries, soap, disinfectant, gloves, diagnostic tests, plexiglass barriers, syringes, and nearly every pharmaceutical is manufactured from natural gas and oil feedstock.

Citizens are able to use savings from lower energy costs to afford other critical necessities, access health care services, and provide greater educational opportunities for their families. The National Bureau of Economic Research released a working paper which suggests that upwards of 11,000 lives across the United States were saved annually due to lower natural gas prices.

Likewise, we are fortunate to have several world-class health centers – including UPMC – to serve the citizens of our region, particularly in the midst of the pandemic. These health care centers could not do their job, or care for their patients, without access to reliable power or all the life saving and sustaining products that are produced from oil and natural gas. In short, natural gas development elevates citizens from poverty and literally save lives.

**Natural Gas: Cleaner Air, Lower Emissions**

While more work remains to be done, air quality in western Pennsylvania and indeed throughout the Commonwealth is exponentially cleaner today than it was even a decade ago. Much of this progress is directly attributable to the increased use of natural gas for electric generation.

Consider, for example, that since 2005 sulfur oxides (SOx) emissions from power generation in Pennsylvania are down 93%, while nitrogen oxide (NOx)emissions are down 81%. Meanwhile,

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1 PA Public Utility Commission – Purchased Gas Costs
3 PA Department of Environmental Protection – Air Emission Report (Power BI) 2005-2018
greenhouse gas emissions from power generation in Pennsylvania are down 39% since 2005, surpassing the goals of the Paris Climate Agreement. SOx and NOx are both precursors to particulate matter, and these historic reductions in emissions has resulted in cleaner air, fewer respiratory ailments, reduced hospitalizations and related costs, and fewer deaths attributable to air pollution.

**Institute of Politics Shale Gas Roundtable**

In 2011, the University’s Institute of Politics (Institute) convened a Shale Gas Roundtable comprised of 26 individuals representing academia, industry, public health, environmental advocacy, government regulators and others tasked with building consensus on a series of recommendations to ensure that shale gas is developed safely and responsibly.  

This roundtable met for over two years and engaged in a series of often intense yet constructive and respectful dialogue on meeting the charge set out by the University’s Institute. This group recognized that shale gas development would be occurring in the region for decades to come, and the activity had invited both opportunity and questions for local citizens. In many ways, the convening of the roundtable represented the epitome of a public university’s mission: to be responsive to the community in which it operated, and to offer constructive input based on facts and reason, divorced from emotion.

The roundtable’s recommendations have aided both consideration of state laws and regulations which have strengthened industry standards and performance as well as raised confidence among many that economic opportunities could be seized while still protecting and enhancing our shared environment.

This roundtable endeavor was a success. Pursuing divestment without any coherent rationale, on the other hand, undermines not only the efforts of those who participated in the roundtable, but the credibility of the University itself as a convenor of diverse thought, science, and fact-based work.

**Adherence to the Mission of the University of Pittsburgh**

Within the University of Pittsburgh’s mission is the charge to “engage in research, artistic, and scholarly activities that advance learning through the extension of the frontiers of knowledge and creative endeavor.” The purpose of the University’s Endowments is to further this mission of the University. If, for whatever reason, members of the University community have concern over certain activities invested in by the Endowments, they ought to be part of the search for solutions rather than simply walking away and alienating so many in the region that this University serves.

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Regardless of the University’s ultimate decision in this particular matter, fossil fuels will continue to be developed and utilized. The University has the opportunity to mobilize its vast resources and expertise to ensure this activity continues to be done safely and responsibly. That – and not divestment – is the appropriate path of pursuit for a University which has cultivated such a rich and well-deserved reputation for academic, research and intellectual excellence.

**Conclusion**

On behalf of the members of the MSC, their employees and families, and countless alumni of the University of Pittsburgh who work within this industry, thank you for your consideration of these comments.

Sincerely,

David J. Spigelmyer
President
To: Dawne S. Hickton, Chair, Ad-Hoc Committee on Fossil Fuels

Dear Ms. Hickton

I am writing on behalf of the Steering Committee of 350 Pittsburgh, a local affiliate of the national climate action organization 350.org.

Being familiar with the lengthy campaign of Pitt students to persuade the Board to divest the University’s Endowment Fund from fossil fuels, we are pleased with the formation of the Ad-Hoc Committee on Fossil Fuels and the request for public comment.

We understand that your Committee is charged with a financial responsibility, but we hope that Committee will recognize the moral imperative to stem the deterioration of our climate. That deterioration is accelerating around the globe, from the warming of the Arctic and the Siberian tundra, drought and wildfires in the American West, flooding in the Midwest and around the world, decreased glaciers and runoff water in the world’s mountain ranges, to the warming of the oceans and the increased strength and frequency of hurricanes in the Atlantic and Pacific.

For decades scientists have know that changes of our climate are caused by the increased burning of fossil fuels and the consequent emission of greenhouse gases (GHG). In 2015 the Paris Agreement set a goal of limiting the rise of the global average temperature to 1.5 dec.C. This year the World Meteorological Organization predicted a 20 pct chance that the 1.5 deg.C limit will be exceeded in the next five years unless we reduce our GHG emissions.

Attending the risk the world faces by the unrestrained production and use of fossil fuels is the risk that investors face as steps are taken to reduce GHG emissions. In July 2018 the Institute for Energy Economics and Fossil Fuel Divestment concluded the “The Fossil Fuel Sector Is Shrinking Financially, and the Rationale for Investing in It Is Untenable”. The financial risks can be listed in part as follows: government commitments to reducing GHG emissions, declining demand, insurance, lack of capital, price volatility, stranded assets, and competition from renewables.

The risks of fossil fuel investment are illustrated by the current state of the fossil fuel industry. In 2019 the dominant Murray coal mining company skirted with bankruptcy. Before the COVID pandemic Royal Dutch Shell lost $7.4B in the third quarter of 2015 and in 2020 it plans to cut spending by $5B to a maximum of $20B, and in the second quarter of 2020 both Exxon
and Chevron experienced record losses. No doubt the current losses are due in part to the pandemic, but there is underlying uncertainty as the shift away from traditional energy supply gathers momentum.

In addition to the financial risk attached to investment in the fossil fuel and associated industries, we sincerely believe that it is the responsibility of an important university such as Pitt to take a lead in the transition that is required if we are to avert a catastrophic climate crisis.

We respectfully urge the Ad-Hoc Committee to recommend alignment with the City of Pittsburgh as they divest their pension funds, and to join the divestment surge that totaled $11T mid-2019 and this year reached $14T with almost 1,200 institutions and individuals having divested.

Sincerely,
Peter J. Wray
Member, Steering Committee
350 Pittsburgh

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