Winter Meeting of the Board of Trustees

Board of Trustees

February 23, 2018

10:30 a.m. - 12:00 p.m.

Assembly Room

William Pitt Union

University of Pittsburgh
1. Welcome and Approval of Minutes
   Fall Minutes

2. Committee Reports
   A. Report of the Research and Innovation Committee
      Merlo
   B. Report of the Property and Facilities Committee
      Barbour
   C. Report of the Academic Affairs/Libraries Committee
      Browning
      Background Statement and Resolution Endorsing the Strategy to Establish an Education and Training Hub

3. Report of the Chancellor
   Gallagher

4. New Business/Adjournment
   Blum
BACKGROUND STATEMENT FOR THE
RESOLUTION ENDORSING THE STRATEGY TO
ESTABLISH AN EDUCATION AND TRAINING HUB

Established in 1963, the University of Pittsburgh at Titusville (“Pitt-Titusville”) is the smallest and the only solely two-year campus among the University’s five campuses. Since 2010, enrollment at Pitt-Titusville has fallen by 45%. This dramatic decline in enrollment is due, in part, to demographic changes impacting higher education institutions throughout the Commonwealth, as the number of high school students in Pennsylvania and neighboring states declines. This trend is particularly acute in western Pennsylvania and is projected to continue. In 2012, in an effort to reduce administrative expenses, the University administratively realigned Pitt-Titusville to be supported by the University of Pittsburgh at Bradford. Despite various cost reductions and other measures, the declining enrollment has led to continuing disappointing financial results and a size the does not support the operation of a “conventional” campus.

In the fall of 2016, the Executive Committee of the Board of Trustees, the Academic Affairs/Libraries Committee of the Board of Trustees (referred to herein as the “Committee”), and the Board of Trustees were informed of the continuing declines in enrollment and other issues impacting the long-term sustainability of Pitt-Titusville. Following the 2016 Fall Meeting of the Board of Trustees, the University Administration formed a task force, which included Pitt-Titusville faculty and staff members, to examine alternatives for the future of the campus. Using the task force results, the University developed the June 2017 Options Report, which was provided to the members of the Pitt-Titusville community and shared with the larger Titusville community for review and comment. The University received more than 125 comments that were reviewed in finalizing the Options Report.

The Options Report was presented to the Committee and the Board of Trustees at meetings held in June 2017. These discussions resulted in a request to the University to develop further two of the options: (i) the Education and Training Hub (“Campus Hub”) model; and (ii) closure of Pitt-Titusville. A preliminary assessment of the two options was presented to the Committee in November 2017. In January 2018, a number of the members of the Committee traveled to Pitt-Titusville to attend an open forum with members of the Pitt-Titusville community and the general public. Following the forum, more information regarding the proposed Campus Hub, as a possible alternative to closure of the campus, was outlined in a written report that was shared publicly.

The Campus Hub strategy was presented, in detail, to the Committee at meetings held on January 27, February 12, and February 22, 2018. In addition, the University Administration has discussed this strategy with members of the Pitt-Titusville campus; the Pitt-Titusville Advisory Board; members of the Titusville community, including business and civic leaders and elected officials; and with the University Senate Budget Policies Committee, and the University Planning and Budgeting Committee.

As set forth in the Mission Statement of the Committee approved by the Board of Trustees, the Committee has general oversight of the University’s educational operations, including long-range development of the educational mission of the University and educational operations, including
matters pertaining to instruction, research, and assessment and the establishment of new educational campuses.

The Provost and Senior Vice Chancellor, with the consent of Patrick Gallagher, Chancellor and Chief Executive Officer, has recommended that the University move forward with pursuing the establishment of an Education and Training Hub. The Academic Affairs/Libraries Committee, at its duly advertised public meeting on February 22, 2018, approved a resolution recommending that the Board of Trustees endorse the strategy to establish an Education and Training Hub.

A resolution endorsing the strategy to establish an Education and Training Hub is attached.
RESOLUTION ENDORSING THE STRATEGY TO ESTABLISH AN EDUCATION AND TRAINING HUB

WHEREAS, the Mission Statement of the Academic Affairs/Libraries Committee, as approved by the Board of Trustees, provides that the Committee shall have general oversight of the University’s educational operations, including long-range development of the educational mission of the University and educational operations, including matters pertaining to instruction, research, and assessment and the establishment of new educational campuses; and

WHEREAS, since 2010, enrollment at the University of Pittsburgh at Titusville (“Pitt-Titusville”) has fallen due, in part, to demographic forces impacting higher education institutions across the Commonwealth of Pennsylvania; and

WHEREAS, since the fall of 2016, the Executive Committee of the Board of Trustees, the Academic Affairs/Libraries Committee of the Board of Trustees, and the Board of Trustees have been provided with detailed information pertaining to the challenges facing Pitt-Titusville; and

WHEREAS, the University developed an Options Analysis for the University of Pittsburgh at Titusville, which report was provided to both the Academic Affairs/Libraries Committee and the Board of Trustees for review on June 29 and 30, 2017, respectively; said report included the option of establishing an education and training hub; and

WHEREAS, the University Administration has conducted additional due diligence and has brought forward a proposed strategy to establish an education and training hub that will promote innovated program integration and collaboration among multiple educational partners at a shared campus location (the “Education and Training Hub”); and

WHEREAS, the Academic Affairs/Libraries Committee of the Board of Trustees, at its public meeting on February 22, 2018, carefully considered the proposed strategy to establish an Education and Training Hub and has recommended that the Board of Trustees endorse the strategy; now therefore be it

RESOLVED, that the Board of Trustees endorses the strategy, as proposed by the University Administration, to establish an Education and Training Hub; and be it further

RESOLVED, that the Board of Trustees authorizes the University officers to take such actions as may be necessary to pursue the implementation of such strategy.